



HO CHI MINH



HAI PHONG



HA LONG BAY



HANOI

LEARNING EXPEDITION

VIETNAM | 10 - 16 April 2024

WHY IS VIETNAM A FASCINATING DESTINATION?

With a population of 4.5 billion, Asia has established itself over the years as a key destination for international investors. For many years, China was a very attractive destination for investment in the region. Thanks to its ever-increasing development, Vietnam is now positioning itself as an alternative for additional investments and is already establishing itself as an unavoidable destination in South-East Asia.

- Foxconn invests \$246 million in two projects in northern Vietnam ;
- Lego is building its first carbon-neutral factory in Binh Duong, Vietnam ;
- VinFast, the leading Vietnamese manufacturer of electric vehicles, is competing with Tesla to shape the future of electric cars ;
- And so many other initiatives to discover ...



LEARNING EXPEDITION IN VIETNAM

Vietnamese cultural & business immersion

What you need to know about the country: history, culture, people, etc.

Overview of the business world through roundtables & networking activities,

Privileged access to key sectors

Manufacturing industry:
Automotive, Food and drink,
Energy and environment,
Tourism, ...

Essential field visits

Incubators, campuses, factories,
research centres, laboratories, etc.

A turnkey 7-day immersion and discovery program, tailored to participants' needs in the country's 2 most dynamic cities: **Ho Chi Minh City** and **Hanoi**, now gateways to the Asian market.

PROGRAM

Initial Discovery, Wednesday 10th April

Morning

Early airport pick-up

Arrival at the hotel, check-in and time for refreshing

Noon

Get together and lunch with the CCIFV

Afternoon

Introductory session : Presentation of Vietnam's historical and economic development by CCIFV member companies

Intercultural workshop led by the CCIFV and its partners : Main cultural differences between Europe and Vietnam

Dinner in lively HCM City

PROGRAM

Doing business in Vietnam, Thursday 11th April

Morning

Conference « Doing business in Vietnam » :

- **Seminar** : Discovering business development opportunities and growth sectors in Vietnam
- **Networking**: An exclusive opportunity to meet entrepreneurs from selected industry sectors and service company representatives (Mazars, McKinsey, etc).
- **Round-table**: Investment prospects and potential relocation opportunities

Noon

Lunch with Guest Speaker

Afternoon

Field visit : Innovation center or factory

Dinner by the Saigon River

PROGRAM

A look into the Vietnamese infrastructure, Friday 12th April

Morning

Check-out

Flight to Haiphong (1h45 mins flight and transfer): Most important port city in northern Vietnam

Noon

Lunch on the way

Afternoon

Check-in Haiphong Hostel

- Field visit of industrial zone (Deep C or NDV): at the heart of the North's major manufacturing hub, with over 100 factories including Pegatron, Foxconn (Apple supplier), etc
- Visit of the international port of Lach Huyen - largest port in the North

Dinner : Enjoy a relaxing dinner of local flavours

PROGRAM

Week-end on World Famous Bay: 13th-14th April

Saturday Morning

Check-out from hostel

Transfer to Ha Long Bay

Afternoon

Embark on a 4* cruise to discover another facet of Vietnam
Enjoy the scenery, the food and numerous activities on board

Explore the majestic Ha Long Bay, a UNESCO World Heritage Site

Sunday 14th April

Sunday Morning

Wake up and swim in paradise, breakfast and lunch on board

Afternoon

Journey to Hanoi

Check-in at hotel

Initial walking tour

Dinner with a guest speaker

PROGRAM

Focus on Innovation, Monday 15th April

Morning

Gym and Open-air activities

Visit the National Innovation Center

Noon

Lunch with guest speaker

Afternoon

Meeting successful entrepreneurs and discussing investments

- Testimonials
- Common do-wells and pitfalls
- How to best use Vietnamese tech
- Key success factors when investing

Dinner in an old town restaurant

PROGRAM

Leveraging Vietnamese talents, Tuesday 16th April

Morning

Campus visit

Discover the Vietnamese education system, talk to students and understand the potential of Vietnam's talented younger generation

Noon

Memorable closing lunch

Afternoon

Free time for visiting packing shopping etc...

Night return flight to Europe

PACKAGE

Individual Pack

Package for 1 person

from 10 to 16 avril 2023

Starting from
2 200€

3-4 stars hotels and cruise included

DUO Pack

Package for 2 persons

from 10 to 16 avril 2023

Starting from
3 900€

3-4 stars hotels and cruise included (shared room)

- *Prices include : Ground and air transport, hotel accommodation, meals and admission to tourist sites.*
- *This trip does not require a visa as the stay lasts less than 45 days.*
- *Return air tickets to Vietnam are the responsibility of the traveler. We recommend that you book your tickets as soon as possible to take advantage of the best prices.*
- *A minimum of 10 participants is required to organize this program.*
- *Registrations will be taken into account subject to availability.*

Pre-registration

Pre-register freely now to ensure availability
Click on the link below or scan the QR code opposite:

<https://forms.office.com/r/Yx8Qzpz5fr>

Registration information will be further sent by e-mail.



SCAN ME

THE FRENCH CCI IN VIETNAM



1ST FRANCO-VIETNAMESE BUSINESS NETWORK

Present in HCMC and Hanoi since 1989, the French Chamber of Commerce and Industry in Vietnam (CCIFV) is the leading Franco-Vietnamese business network with over 290 member companies. Its mission is to support French companies in their development in Vietnam, and to promote synergies and business opportunities with other companies.

A WORLDWIDE NETWORK

The CCIFV is part of CCI France International, a network of 119 French CCIs in 96 countries, with 33,000 companies and 1,200 employees. In each country, the CCI is an association (NPO) under local law, self-financed through its activities and for the benefit of its member companies.

PROJECT TEAM



Adam KOULAKSEZIAN

Executive Director

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Adam Koulaksezian holds a Master's degree in International Business from EM Strasbourg Business School and the Moscow State Institute of International Relations. He has developed expertise in business development, helping companies to conquer new markets, working with different organisations in several countries, in both the private and public sectors: Adam Koulaksezian has lived and worked in Russia as well as in Kazakhstan and Mongolia. Since 2020, he has been Executive Director of the France-Vietnam Chamber of Commerce and Industry.



Hanh NGUYEN

Head, Business Support
France - Vietnam

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After obtaining a degree in Political Science from the University of Lyon 2, Ms Hanh NGUYEN specialised in international relations and affairs, first obtaining a Master's degree from the American Webster University in London. Driven by a passion for intercultural communication, she also pursued further training in this field in Paris. In 2014, Hanh returned to Vietnam to begin her professional career in Hanoi. With 9 years of professional experience in various industries (hotel, manufacturing and retail) acquired in Hanoi and Ho Chi Minh City, she now puts her expertise and dual culture to good use for companies wishing to expand into the Vietnamese market.



Thao LE

Executive - Business Support
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Thao Le graduated from the University of Social Sciences and Humanities (USSH) with a degree in French Language and Literature. Her time at this prestigious institution nurtured her passion for the French language and literature, equipping her with a solid academic foundation. She subsequently held various positions at HCMC. Buoyed by her linguistic expertise, Thao is a versatile professional capable of distinguishing herself in roles requiring a combination of technique, linguistic mastery and cultural sensitivity.

OUR BUSINESS COMMUNITY

The French Chamber of Commerce and Industry in Vietnam is the leading Franco-Vietnamese business network, with over 290 member companies.

| DIAMOND |



| GOLD |

| SILVER |



MERCI

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