

Country brief - Vietnam

2025

ASEAN IN FIGURES



10 countries

+ 4.5 million km²



+ 690 million inhabitants (2025)

30.2 median age (years)



+ 5,0 % GDP growth (2024)



Sources: ASEANstats, IMF 2025, French Ministry of Economy and Finance and Ministry of Industrial and Digital Sovereignty

VIETNAM IN FIGURES

Vietnam is a destination of choice, with one of the strongest growth rates in Asia, a skilled and affordable workforce, and a dynamic, fast-upgrading industry.



POPULATION

101 million (2025)
Birth rate: 1.9 child/woman



WORKING POPULATION

56.0% | Average age: 32



AVERAGE ANNUAL SALARY

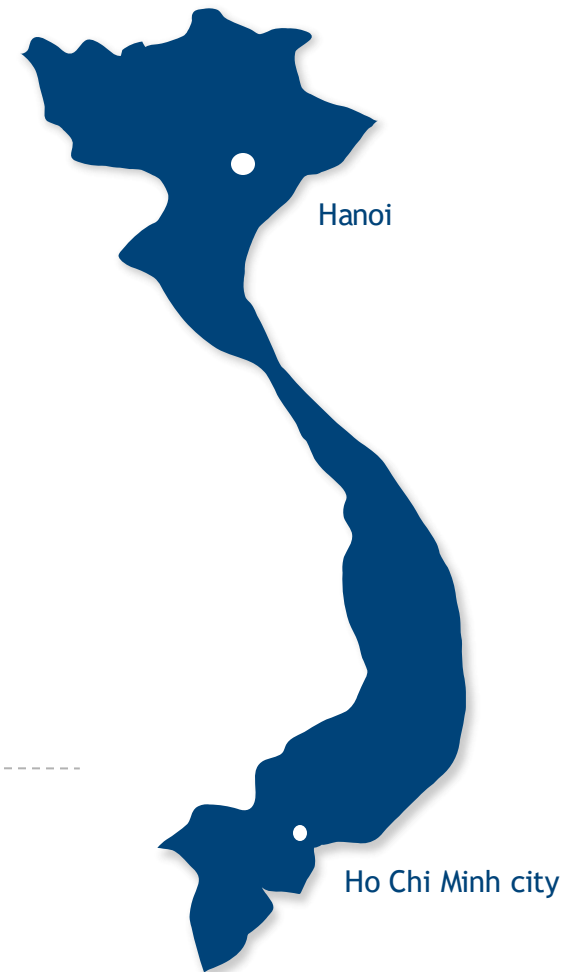
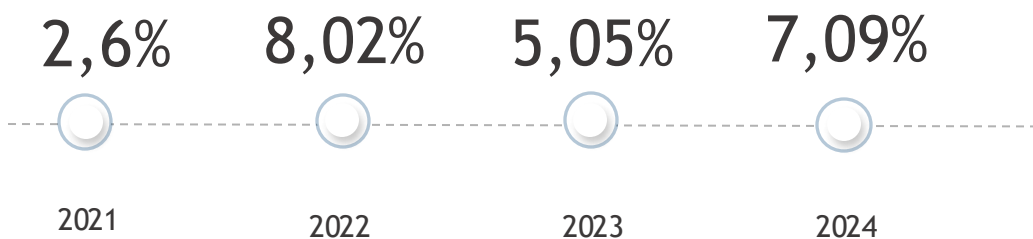
~ USD 4,700



GDP

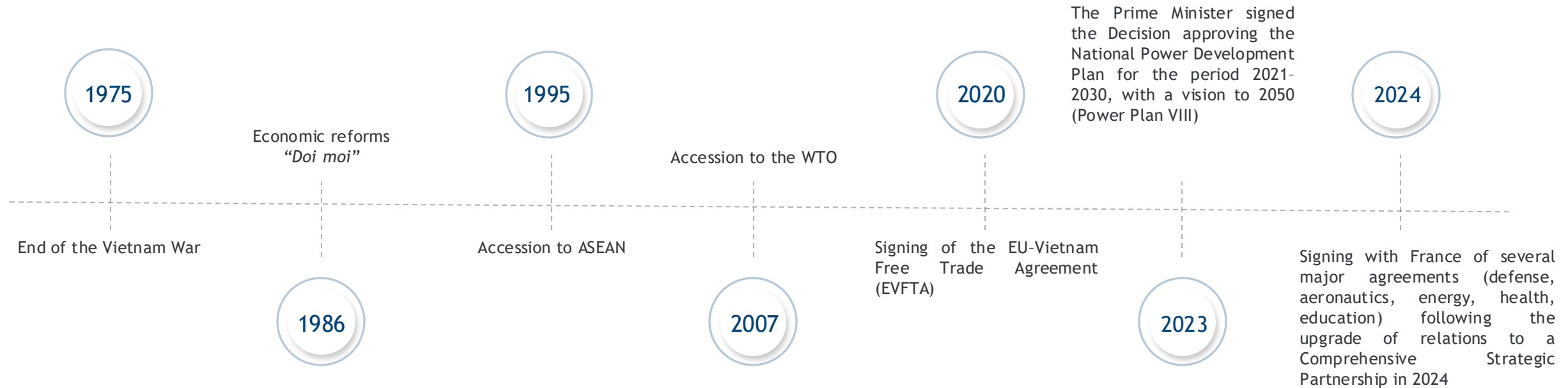
USD 433.3 billion (2023)
USD 476.3 billion (2024)

GDP GROWTH



Sources: General Statistics Office of Vietnam, World Bank Data

REMARKABLE ECONOMIC EVOLUTION

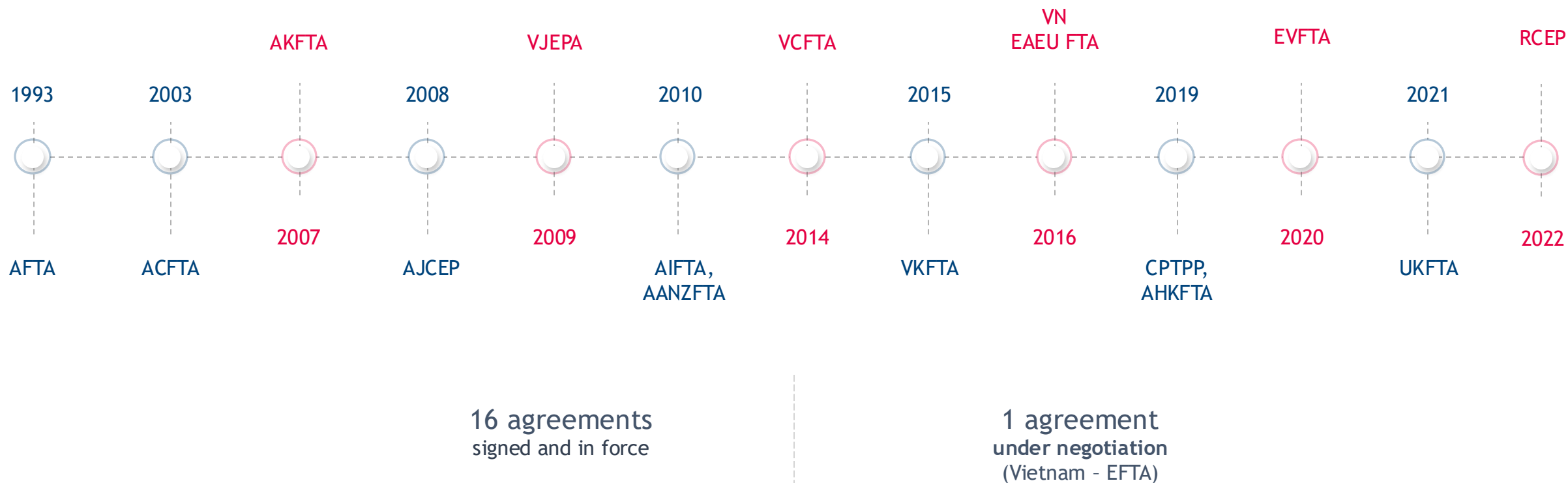


Source: Vietnam's future digital economy towards 2030 - 2045

*EVFTA: Europe-Vietnam Free Trade Agreement

AN OPEN ECONOMY

Vietnam's trade integration through free trade agreements (1993-2024)



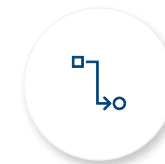
THE EVFTA: UNLOCKING OPPORTUNITIES

99%

of customs duties eliminated
(EU within 7 years, Vietnam within 10 years)



Gradual reduction of
customs duties



Facilitation of procedures



Opening of public
procurement markets



Securing trade and investments

VIETNAM'S KEY STRENGTHS

- Gateway to ASEAN with market access through EVFTA, CPTPP, and RCEP
- “China +1” strategy and diversification of supply chains
- Record FDI inflows and expanding infrastructure (energy, logistics, transport)
- Young, dynamic, and skilled workforce
- Fast-growing manufacturing hub (electronics, textiles, automotive, renewable energy)
- Political and macroeconomic stability

PROMISING SECTORS



MANUFACTURING INDUSTRY

electronics, textiles,
automotive



AGRI-FOOD

ASEAN leader, rising exports



RENEWABLE ENERGY

target of 186 billion kWh by
2030, solar & wind



CONSTRUCTION

~8.5% annual growth,
megainfrastructure projects



HEALTHCARE

growing demand, aging
population



TECHNOLOGY

e-commerce, fintech, AI,
+14% in 2023



RETAIL

rapid growth, expanding
middle class

Sources : Trade.gov, ResearchAndMarkets, Vietnam Briefing

MAJOR INVESTMENTS

- **Apple:** Cumulative spending with suppliers in Vietnam ≈ USD 15.84 bn - 2024
- **Foxconn:** Cumulative investments > USD 3.2 bn; new projects approved in 2024: USD 383 m (Bac Ninh) and USD 551 m (Quang Ninh)
- **Intel:** Cumulative investment in Intel Products Vietnam ≈ USD 1.5 bn (Ho Chi Minh City) - 2023; no new expansion confirmed in 2024
- **LEGO:** USD 1 bn factory in Binh Duong, carbon-neutral; inauguration expected in 2025
- **Samsung:** Cumulative investments in Vietnam ≈ USD 23.2 bn - 2024

Sources: Reuters, VietnamPlus, LEGO Newsroom, Vietnam Briefing, AP

FRANCE-VIETNAM, STRONG TIES

In 2024, a high-level Vietnamese delegation visited Paris, followed in 2025 by the State visit of President Emmanuel Macron to Vietnam, highlighted by the signing of 14 major agreements in the fields of **defense, aerospace, energy, healthcare, and education.**

43

cooperation agreements
(29 in 2021 + 14 in 2025)

700

French investment projects
approved

3,9

billion USD
of French investment capital in
Vietnam

2024

France and Vietnam elevated
their relations to a
**Comprehensive Strategic
Partnership**



VIETNAM, KEY QUESTIONS



What is your target market?



Who to partner with?



Where to set up operations?



How to attract top talent?



How to navigate legal requirements?

ABOUT US

CCIFV has been supporting the French-Vietnamese business community and promoting commercial relationships between Vietnam and Europe since 1989.



300

Members



20

Board members



20

Multicultural
collaborators



1400

Members from the
EuroCham community

PROMOTE

-

CONNECT

-

SUPPORT

OUR WORLDWIDE NETWORK

CCIFV is part of the worldwide network of Chambers of Commerce and Industry France International (CCI France International)



Representative of



Partner of



95
Countries

120
Chambers

35 500
Members worldwide

900
Multicultural
Collaborators

OUR BUSINESS COMMUNITY

CCIFV powers remarkable corporate events to help your organization gain exposure and connect with members from different industries and sectors, while generating marketing opportunities.



SECTOR COMMITTEES

- 7 active committees



COMMUNICATION & ADVERTISING

- 8 500 newsletters subscribers
- 165 000 visits to our website per year
- +17 000 followers on our social medias



EVENTS

- +80 events
- +5 000 participants

7 SECTOR COMMITTEES



CONSTRUCTION

Build To Last 2025



HUMAN RESSOURCE



AGROFOOD



LUXURY



ESG TASK FORCE

ESG Masterclass



LA FRENCH TECH
VIETNAM



HEALTHCARE

OUR CORPORATE SERVICES

CCIFV provides a complete range of support services to help you start, grow, and develop your business and strengthen your internationalization strategy.



OUR PATRON MEMBERS

DIAMOND

HAVAS

GOLD

AIRFRANCE

DEEP C
INDUSTRIAL ZONES

ITM
Management
IT Solutions in Vietnam

mazars

MLR
CONSTANTIN

SILVER

ANNAM GROUP

ARTELIA

BNP PARIBAS

BPCE
INTERNATIONAL

EASTERN &
ORIENTAL EXPRESS
A MEMBER OF
RAI

IDEC GROUP
ASIA VIETNAM

legrand

PEUGEOT

QIMA

RBA

sanofi

TotalEnergies



THANK YOU

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