

ORGANIZED BY



SOLIDARITY TOURNAMENT FOR THE
BENEFIT OF THE ASSOCIATION



FOOT FOR HOPE

Charity Tournament

SATURDAY, APR 3RD 2021

*- Phu Nhuan Stadium -
Ho Chi Minh City*



8.AM-5.PM



ABOUT THE TOURNAMENT

- Football tournament organized by the French Chamber of Commerce and Industry in Vietnam (CCIFV), in partnership with Mekong Quilts, a social enterprise by Mekong Plus (NGO).
- Part of the benefit will go to Mekong Quilts which is a social enterprise acting for sustainable employment of under-privileged women in Vietnam and Cambodia, by creating high-quality products, respectful of the planet.
- A unique sporting event which brings together the French community in Ho Chi Minh City in a friendly atmosphere



Saturday, April 3rd 2021
from 8.am to 5.pm



Bui Van Them, Phuong 9, Phu Nhuan,
Ho Chi Minh City



PARTICIPANTS

- Teams of 7 to 12 players coming from French companies and organizations in HCMC
- Spectators are composed of supporters, colleagues, partners, family and friends of the players
- The organisers: CCIFV, with the participation of Mekong Quilts / Mekong Plus





AIM OF THE EVENT

- Encourage meetings between French and Vietnamese companies and organisations in Ho Chi Minh City in a festive atmosphere;
- Promote the practice of sport among employees of participating companies by encouraging them to attend a team event
- Make this tournament a sporting and charitable event by supporting a project helping for sustainable **employment of under-privileged women**

ORGANISERS

- **The French Chamber of Commerce and Industry in Vietnam**

The CCIFV main goal is to drive and represent the French business community in Vietnam and to facilitate the exchange of goods, services and capital between the two countries. It was created in 1989 and is part of the worldwide network which is composed of 126 Chambers in 95 countries. It gathers over 250 members and offers its services in Ho Chi Minh City as well as in Hanoi.

- **Mekong Quilts, a sustainable enterprise by Mekong Plus**

Mekong Quilts is a **social enterprise** helping women in remote villages of Vietnam and Cambodia provide for their families through the production of high quality, hand-crafted quilts, clothes, bamboo products, giftware and more... **Mekong Quilts** was founded in 2001 as an **income generation project under the umbrella of parent NGO, Mekong Plus**. All profits generated from the sale of the products are **reinvested into the community** through Mekong Plus (NGO): scholarships for children, agricultural training and micro-finance programmes, etc. As a result, the purchase of products help to provide **sustainable employment to women** but the profits from the sales also benefit the poor communities in which they live.



ADVANTAGES OF BECOMING SPONSOR

1

Increase the visibility & promote your company's products and services to a broad and varied audience that could potentially include your target customers

2

The association with a humanitarian project will improve the employee engagement

3

Strengthen your team and encourage your employees to work together



PROGRAM

Football matches

8-9 am	First morning matches - Opening ceremony
9.30 am	Morning matches
11.45 am	Lunch break
1 pm	Afternoon matches
3.30 pm	The Grand Final
4.15 pm	Awarding prizes & trophies
5 pm	End of the tournament

VISIBILITY OF THE EVENT

To ensure the best visibility of the event, we will relay information through different media channels such as:

ONLINE

- CCIFV and Mekong Quilts websites & Facebook pages
- CCIFV mailing
- Online newspaper

OFFLINE

- Posters, Flyers and Standees
- Backdrop during the event



SPONSORSHIP PACKAGE		GOLD or NATURE equivalent	SILVER or NATURE equivalent	
Amount (in VND)		20 000 000	12 000 000	
Team registration		- 50%	- 30%	Create your own team & encourage your employees to participate in a sporting event
Logo	Logo size	LARGE	MEDIUM	Media exposure before, during and after the event
	Posters, flyers, standees	LARGE	MEDIUM	
	Banner & Backdrop	LARGE	MEDIUM	
	Facebook page	LARGE	MEDIUM	
Thank you note on stage		YES	YES	Acknowledgement speech
Possibility to give away prizes on stage		YES	NO	High impression to around 250 participants on D-Day
Booth during the event		YES	Common table for communication support	Introduce and approach with potential consumers & customers



IN-KIND SPONSORSHIP [IN VALUE]

5 - 7 M VND

CCIFV website: Sponsor logo (size small) on the event page

Acknowledgements in the welcoming speech

Backdrop of the event : logo (size small)

THANK YOU

Contact us:

Thi Hieu HUYNH (Ms)

Events Officer

thihieu.huynh@ccifv.org

+84 28 38 27 20 96

Kim Anh NGUYEN (Ms)

Communication & Events Manager

kimanh.nguyen@ccifv.org

+84 28 38 23 88 24

