



SÉMINAIRE

12.09.2023

9h00 à 11h00

Séminaire de bienvenue

at **LeBooster**
HỒ CHI MINH

THE EVENT

Annual event which gathers more than 50 people, **"Séminaire de Bienvenue"** is an opportunity for many newcomers to learn more about Vietnam.

During a full morning speakers will expose their expertise on various subjects related to live and work in Vietnam. A Q&A session will follow the presentation.

This new edition will take place in LeBooster Ho Chi Minh city





THE ORGANIZER

The Chamber of Commerce and Industry France Vietnam (CCIFV) is the first French-Vietnamese business network. It is a non-profit association that brings together the vast majority of French establishments in Vietnam and many Vietnamese companies that have commercial relations with France.

CCIFV is part of the worldwide network of Chambers of Commerce and Industry France International (CCI France International), which brings together 126 chambers in 96 countries. Since 1989, CCIFV has been providing operational support to companies in their development in Vietnam and in Europe.

To guarantee success, the event is promoted through various media:

INTERNET

- CCIFV website: 4,000+ monthly visitors;
- CCIFV Social media: Facebook (4,000+ followers), LinkedIn (5,000+ followers).

PROXIMITY MEDIA

- CCIFV E-mailings;
- CCIFV Newsletter (6,000+ weekly readers)

WHY BECOME A SPONSOR?



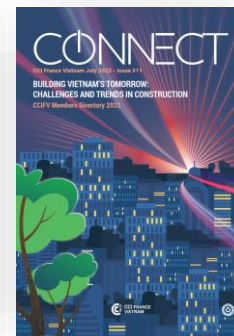
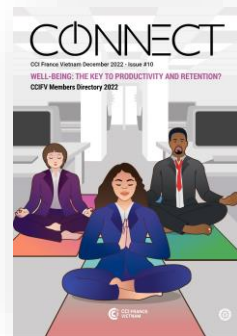
- To take advantage of an event that promote Vietnam to newcomers
- To contribute to France and French speaking community's influence
- To get your brand known and meet future key players from the local business community
- To ensure a close link between your brand and newcomers

SPONSORS OFFERS

Amount (in VND)	2 500 000
Logo	On the banner
Thanks during & after event	<ul style="list-style-type: none"> • Opening speech • Social media
CONNECT #12	10% discount

Our magazine CONNECT includes Members Directory, CCIFV's activities & interviews, and useful contacts.

- **Periodicity:** Two publications annually
- **Readership:** CCIFV members and people doing business in Vietnam (living in France / Vietnam)
- **Estimation:** 1,500+ readers
- **Circulation:** 1300 copies in Vietnam and abroad



**If you have any questions about
sponsoring the event, do not
hesitate to contact us:**

Ms. Anh Thu NGUYEN
Event & Communication officer
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