



Join a wide range of international companies!

# > HO CHI MINH CITY

**COMPANY PACKAGE** 

### **Overview** Key Information



#### **ORGANIZERS**

- The Chamber of Commerce and Industry France-Vietnam
- The Embassy of France in Vietnam
- France Alumni
- USTH University

#### PARTICIPANTS

- French, Vietnamese and international companies willing to recruit
- Vietnamese profiles with international backgrounds
- Fresh graduates
- Experienced professionals

- HO CHI MINH CITY Novotel Saigon Centre | Saturday, May 28<sup>th</sup> | From 8am to 1pm
- **HANOI** USTH University | Saturday, May 21<sup>st</sup> | From 8am to 1pm

# **Advantages of participating**



#### FOR EMPLOYERS



A dedicated area to **promote company's image** and possibility to present its activities and HR strategy during dedicated workshops



Faster recruitment process with opportunity to conduct **speed interviews** with candidates



Facilitate organizations to gather pool of qualified candidates with necessary skills at a **low hiring cost** 



Additional Services : A folder with **pre-selected CVs** according to the available vacancies

#### **FOR CANDIDATES**



Seek **job placement** or internships at top companies and organizations



Opportunity to meet and network with recruiters from top companies to gain career information and **industry insights** for career planning



Opportunity to gain valuable experience in **essential job search skills** 



Possibility to attend fun and engaging workshops

# **Communication strategy**



#### **PRESS CONFERENCE**

HCMC at the French Consulate General

> HANOI venue to be confirmed

#### ORGANIZERS' COMMUNICATION CHANNELS

The CCIFV The Embassy of France in Vietnam

France Alumni Vietnam

#### PARTNERS' COMMUNICATION CHANNELS

AUF, USTH and other universities Networks of French Alumni associations Other Business Associations The participant companies

#### OTHER COMMUNICATION SUPPORT

Posters, flyers, standees at the Consulate, cultural centers, universities, French library, etc. Online events management platforms Workshop directly in Universities

#### **EMAILING**

E-mail to over 6 000 candidates from CCIFV's

Recruitment Service database

#### NGÀY HỘI VIỆC LÀM PHÁP-VIỆT 2022

# Social network's key figures



### **JOB FAIR**





### **CCIFV**



80 000 visitors/year

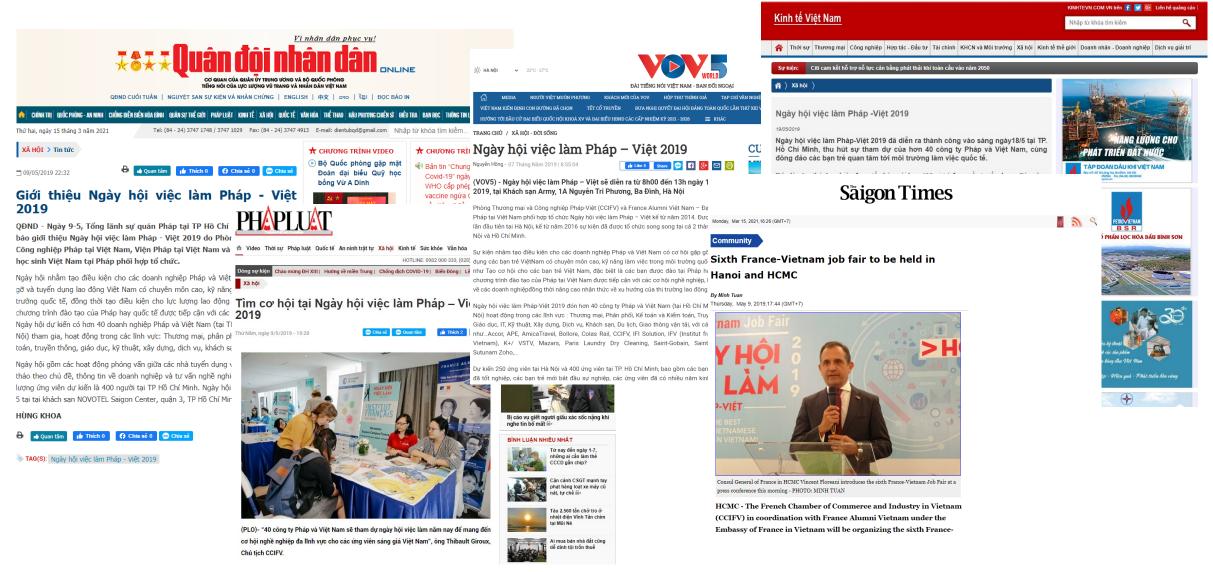


6 700 followers

+ 8 800 followers



# Media coverage



### **Former Editions Feedbacks**





About **250** candidates were senior candidates

After the Job fair, **74%** of the

companies are still in recruitment process or have already recruited candidates (within a month after the job fair)

### 100%

of the companies which animated a workshop were satisfied and expressed their willingness to do it again



## **Event Sponsorship offers**

- **Premium ++** participation package (cf page 9)
- The **sponsor's logo** will appear on the:
  - CCIFV website, social media and e-news
  - Printed flyers and posters
  - Standees and backdrop in the main hall
  - Banner placed outside of the venue
- The sponsor will benefit from **1 publication** on the Facebook page dedicated to the event and managed by CCIFV and on CCIFV LinkedIn page (design and texts to be provided by the sponsor).
- The sponsor will be offered a **1 hour workshop during the event**.
- **Dedicated space** in the press release to present the company and content of the workshop;
- The sponsor will be present at the **Press Conference (online, if any)** and will **have the opportunity to present the company** and introduce workshop;
- The sponsoring company will be **will give a speech** during the opening ceremony of Job Fair 2022.

### 80.000.000 VND



## **Recruiter Participation Package**

	STANDARD	PREMIUM	PREMIUM ++
Number of table(s)	1	2	4
Supplied standee: • Logo of your company • List of job offers	1	1	1
Standee brought by the company	1 standee	2 standees	1 backdrop + 1 standee
20-minutes workshop	-	included	included
Participation fees for Members	8,000,000 VND	14,000,000 VND	22,000,000 VND
Participation fees for Non-Members	10,000,000 VND	17,000,000 VND	24,000,000 VND

### **10% DISCOUNT FOR A TWO-CITY (HCMC & HN) PACKAGE**





Ngày Hội Việc Làm Pháp-Việt 2022

# **THANK YOU**





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Ngày Hội Việc Làm Pháp-Việt 2022