**CCIFV 2023 Business Awards - NOMINATION FORM**

**SME EXCELLENCE AWARD**

**Nomination instructions:**

* **Nomination Deadline**: 20 November 2023.
* **Nomination submission**: Please complete this form and email it to Ms. Ngan (membership@ccifv.org) to nominate your company for this award.
* **Supporting Materials**: You may provide materials showcasing achievements relevant to the criteria. Attach these files directly to the email containing your nomination form submission.
* **Winner announcement**: [Sensory Symphony Gala Dinner & Business Awards on the 7 December 2023](https://www.ccifv.org/en/events/sensory-symphony-gala-dinner-2023.html).

**Input the following information:**

**Business name:**

**Industry/sector:**

**Contact person & title:**

**Contact email/phone:**

**Brief description of company (100 words maximum):**

**Criterion 1: Business Growth and Financial Performance** - Please describe in 300 words or less:

* Metrics demonstrating the company's consistent growth (i.e. in revenue, profitability, market share, customer base, etc.)
* Examples of the company's ability to sustain steady and stable growth over time
* Evidence of sound financial management contributing to growth

Input your response here:

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**Criterion 2: Market Innovation and Adaptability** - Please describe in 300 words or less:

* Examples of innovative products, services, or business models introduced by the company to meet market needs
* Demonstrated agility and adaptability in responding to changing market conditions
* Adjustments made to position the company for continued success amid fluid business environments

Input your response here:

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**Criterion 3: Product/Service Quality and Innovation** - Please describe in 300 words or less:

* Details on products or services exhibiting innovation in design, features, or functionality
* Evidence of the company's commitment to meeting or exceeding customer needs and expectations
* Examples of feedback highlighting the quality and innovation of the company's offerings

Input your response here:

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**Criterion 4: Celebrating 50 years of France-Vietnam diplomatic relations** - Can you detail a distinctive and inventive strategy you employed in 2023 to foster collaboration between France and Vietnam?

Input your response here:

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