**CCIFV 2023 Business Awards - NOMINATION FORM**

**BUSINESS INNOVATION AWARD**

**Nomination instructions:**

* **Nomination Deadline**: 20 November 2023.
* **Nomination submission**: Please complete this form and email it to Ms. Ngan (membership@ccifv.org) to nominate your company for this award.
* **Supporting Materials**: You may provide materials showcasing achievements relevant to the criteria. Attach these files directly to the email containing your nomination form submission.
* **Winner announcement**: [Sensory Symphony Gala Dinner & Business Awards on the 7 December 2023](https://www.ccifv.org/en/events/sensory-symphony-gala-dinner-2023.html).

**Input the following information:**

**Business name:**

**Industry/sector:**

**Contact person & title:**

**Contact email/phone:**

**Brief description of company (100 words maximum):**

**Criterion 1: Disruptive Innovation** - Please describe in 300 words or less:

* Examples of groundbreaking ideas, technologies, or business models developed by the company that disrupt the industry.
* How these innovations differ from the status quo and give the company a competitive edge
* Evidence of leadership in pioneering innovations that positively transform the industry landscape

Input your response here:

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**Criterion 2: Market Impact and Competitiveness** - Please describe in 300 words or less:

* Quantitative metrics demonstrating the positive market impact of the company's innovations, such as increased market share, customer acquisition, revenue growth, etc.
* Examples of how the innovations enhanced the company's competitive positioning and success in the market
* Compelling evidence of the innovations driving business results

Input your response here:

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**Criterion 3: Creative Problem-Solving** - Please describe in 300 words or less:

* Examples of complex business challenges identified and addressed through innovative thinking
* Strategic and creative approaches the company employs to solve problems and seize opportunities
* How the company's culture, leadership, and employees contribute to exceptional innovative problem-solving
* Impact of the company's creative solutions on operational excellence and customer satisfaction

Input your response here:

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**Criterion 4: Celebrating 50 years of France-Vietnam diplomatic relations** - Can you detail a distinctive and inventive strategy you employed in 2023 to foster collaboration between France and Vietnam?

Input your response here:

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