



# FOOT *for* HOPE

2024  
CHARITY TOURNAMENT

NOVEMBER 16, 2024

LYCEE FRANCAIS ALEXANDRE YERSIN





# ABOUT THE TOURNAMENT

Foot For Hope is a charity football tournament organized by the French Chamber of Commerce and Industry in Vietnam (CCIFV), in partnership with a charity association.

**Lycée Alexandre Yersin**

Hanoi

It is a unique sporting event which brings together the French and international business communities in Hanoi in a sporty and friendly atmosphere.

Part of the benefits will go to an association to support disadvantaged families.



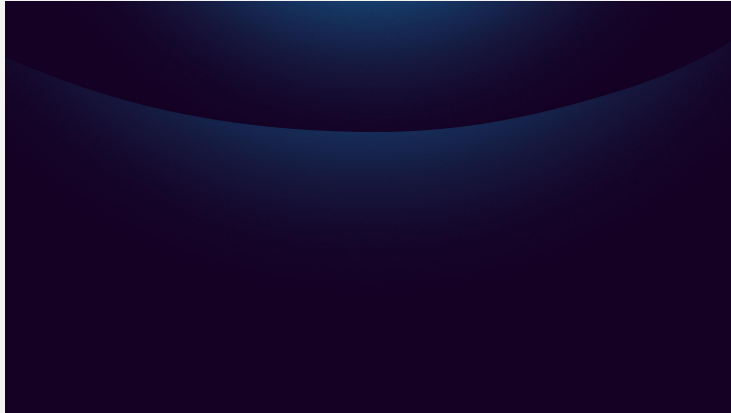
# PARTICIPANTS

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Teams of 7 to 12 players coming from various companies and organizations in Vietnam

Spectators are composed of supporters, colleagues, partners, family and friends.





# AIM OF THE EVENT

## Encourage

Encourage meetings between companies and organizations in a festive atmosphere;

## Build

Build your team and promote the practice of sport among employees of participating companies by encouraging them to attend a team event;

## Support

Make this tournament a sporting and charitable event by supporting a good cause.

# ORGANISER

## **The French Chamber of Commerce and Industry in Vietnam (CCIFV)**

CCIFV's main goal is to drive and represent the French business community in Vietnam and to facilitate the exchange of goods, services and capital between the two countries.

It was created in 1989 and is part of the worldwide network of 120 Chambers in 95 countries. It gathers over 280 members and offers its services in Ho Chi Minh City as well as in Hanoi.



# PROGRAM

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7:30 am	Teams check-in and pictures
8.00 am	Opening ceremony
8.30 am	Morning matches
11.45 am	Lunch break
1.00 pm	Afternoon matches
3.30 pm	The Grand Final
4.15 pm	Awarding prizes & trophies
5.00 pm	End of the tournament



# TEAM REGISTRATION

Each team is composed of 7 players and up to 5 substitutes

Any additional player charged at 2.000.000 VND

## Early bird / pay before October 11th 2024:

- 10.000.000 VND CCIFV members
- 12.000.000 VND non-members

## Pay after October 11th 2024:

- 12.000.000 VND CCIFV members
- 14.000.000 VND non-member

The fee includes drinks and snacks for the whole team, excludes lunch. An additional 2,000,000 VND will cover lunch for 12 people (sandwiches, fruits, energy bars).

# SPONSORING AND VISIBILITY

*Ensure the best exposure for your team, your company and your brand before, during and after the event.*

*CCIFV will relay information through multiple media channels!*

## ONLINE

CCIFV and partner's websites

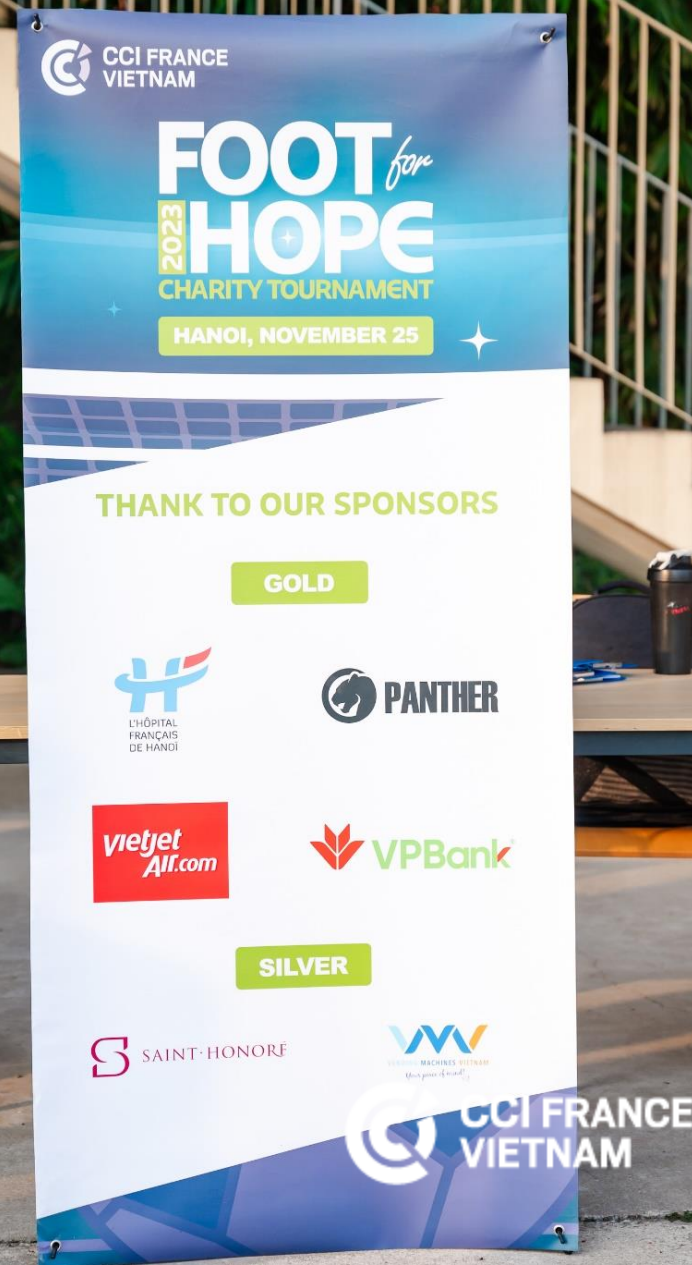
CCIFV newsletter

Before and after event:  
posts on CCIFV website  
and social media

## OFFLINE

Standeers

Backdrop during the  
event



# BECOME A SPONSOR

	GOLD or IN-KIND equivalent	SILVER or IN-KIND equivalent	
Amount (in VND)	16 000 000	12 000 000	
Team registration	- 50%	- 30%	Create your own team & encourage your employees to participate in a sporting event
Logo size on banner/backdrop/standee	LARGE	MEDIUM	
Thank you note on stage and social media article	YES	YES	Acknowledgement speech
Possibility to give away prizes on stage	YES	NO	High impression to around 250 participants on D-Day
Booth during the event	YES	Common table for communication support	Introduce and approach with potential customers

# CONTACT

*Should you have any  
questions on the tournament,  
please feel free to contact:*

[hanoi@ccifv.org](mailto:hanoi@ccifv.org)

***Thank you !***

