



COCKTAIL DE RENTRÉE 2023

PAN PACIFIC HANOI | 22 SEPT | FROM 6:30 P.M.



THE EVENT

It's that time of year!

The **French Chamber** (CCIFV) is excited to welcome everyone back from their summer holiday with our signature Back to Business Cocktail networking event on **22nd of September** from **6:30 pm to 10:00 pm**.

With an expected guest list of **200 people**, the event is a perfect opportunity for the French and international business community to gather, and to meet well established, as well as new entrepreneurs in Vietnam, in a friendly atmosphere.



THE ORGANIZERS

The **Chamber of Commerce and Industry France Vietnam (CCIFV)** is the **first French-Vietnamese business network**. It is a non-profit association that brings together the vast majority of French establishments in Vietnam and many Vietnamese companies that have commercial relations with France.

CCIFV is part of the **worldwide network of Chambers of Commerce and Industry France International (CCI France International)**, which brings together 119 chambers in 94 countries. Since 1989, CCIFV has been **providing operational support to companies in their development in Vietnam and in Europe**.

WHY BECOME A SPONSOR?

BECOME A PARTNER

- To take advantage of a unique and distinctive space to promote your business in just one night
- To target the French and business community demographic in Vietnam
- To increase your company's visibility and meet key players from the local business community
- To invite your business clients and increase their loyalty



To guarantee its success, the event is promoted through various media with your logo:

INTERNET

- CCIFV website (over 4,000 monthly visitors)
- Social media (CCIFV Facebook, LinkedIn)

PROXIMITY MEDIA

- CCIFV E-mailings
- CCIFV Newsletter (over 6,000 weekly readers)
- Invitations & Entrance tickets



DURING THE EVENT

	GOLD	SILVER	NATURE
Logo size	LARGE	MEDIUM	MEDIUM
Logo on standee & backdrop	•	•	•
Logo on entrance tickets	•	•	
Dedicated standee (provided by CCIFV, with your logo)	•	•	
Your advertising video being played at the event	4 times	2 times	1 time
Thanks during the opening speech	•		
Booth	•		•
Free entrance tickets	6	3	3
Possibility to display your flyers at the reception table	•	•	•

INTERNET

- Thank you note on CCIFV's website (over 4,000 monthly visitors)
- Article of the event on our social media (CCIFV Facebook, LinkedIn & Twitter)

PROXIMITY MEDIA

- Press coverage of the event (French speaking)

GOLD*

20.000.000 VND

SILVER*

12.000.000 VND

NATURE

Donation of products for
200 people

* 30 % off for our Patron Members



Boost your brand visibility on stage!

Of a value of 2.000.000 VND or more, you benefit from:

- Logo on the backdrop (small size)
- Logo + description of your prize [printed standee]
- Logo + description of your prize (short) on stage [printed panel]
- Offer your prize on stage during the draw



Should you have any questions on the event
sponsorship, please feel free to contact:



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