



COCKTAIL DE RENTRÉE 2022

HANOI | 23 SEPT

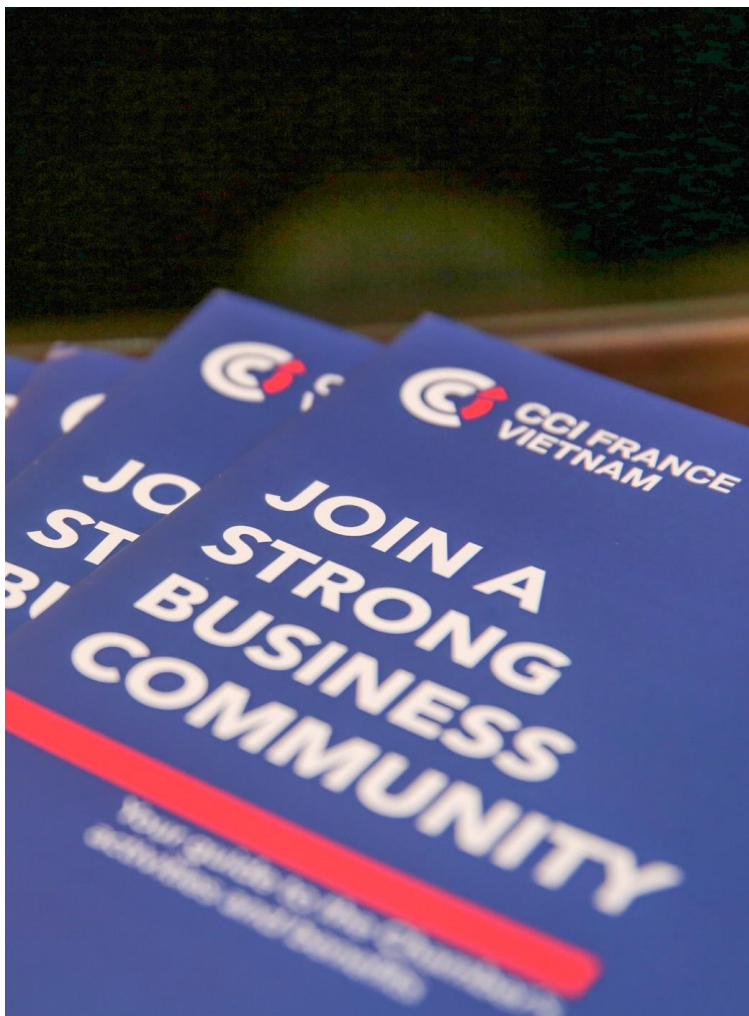


THE EVENT

It's that time of year!

The CCIFV is excited to welcome everyone back from their summer holiday with our signature Back to Business Cocktail networking event on the **23rd of September, from 6:30 pm to 10:00 pm.**

With an expected guest list of 200 people, the event is a perfect opportunity for the French and business community to gather, and to meet well established, as well as new entrepreneurs in Vietnam, in a friendly atmosphere.



THE ORGANIZERS

THE CHAMBER OF COMMERCE & INDUSTRY FRANCE-VIETNAM (CCIFV) is a non-profit association with over **300 members** that provides services to the entire French business community operating in Vietnam.

Our key objectives are:

- To share and provide networking between our community and the business ecosystem,
- To promote France and its know-how,
- To help French companies establish in Vietnam and develop their activities.

WHY BECOME A SPONSOR?

BECOME A PARTNER

- To take advantage of a unique and distinctive space to promote your business in just one night
- To target the French and business community demographic in Vietnam
- To increase your company's visibility and meet key players from the local business community
- To invite your business clients and increase their loyalty



To guarantee success, the event is promoted through various media with your logo:

INTERNET

- CCIFV website (over 4,000 monthly visitors)
- Social media (CCIFV Facebook, LinkedIn & Twitter).

PROXIMITY MEDIA

- Flyers and Posters,
- CCIFV E-mailings,
- CCIFV Newsletter (over 6,000 weekly readers),
- Invitations & Entrance tickets



DURING THE EVENT

	GOLD	SILVER	NATURE
Logo size	LARGE	MEDIUM	MEDIUM
Logo on kakemonos & backdrop	•	•	•
Logo on entrance tickets	•	•	
Dedicated standee (provided by CCIFV, with your logo)	•	•	
Playing your advertising video at the event	4	2	1
Thanks during the opening speech	•		
Booth	•		•
Free entrance tickets	6	3	3

INTERNET

- Thank you note on CCIFV's website (over 4,000 monthly visitors)
- Article of the event on our social media (CCIFV Facebook, LinkedIn & Twitter).

PROXIMITY MEDIA

- Throwback media content of the event with your logo
- Press coverage of the event

GOLD*

20.000.000 VND

SILVER*

12.000.000 VND

NATURE

Donation of products for
200 people

* 30 % off for our Patron Members
* 15% off for sponsoring 2 cities



Boost your brand visibility on stage!

Of a value of 5.000.000 VND or more, you benefit from:

- Logo and description of your prize on a printed standee
- Logo on a printed panel and a short description of your prize on stage
- Offering your prize on stage during the draw



**Should you have any questions on the event
sponsorship, please feel free to contact:**



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