



COCKTAIL DE RENTRÉE 2022

HO CHI MINH CITY | 23 SEPT



THE EVENT

It's that time of year!

The CCIFV and AFV Saigon Accueil, with the participation of UFE and ADFE, are excited to welcome everyone back from their summer holiday with our signature Back to Business Cocktail networking event on the **23rd of September from 6:00 pm to 10:00 pm.**

With an expected guest list of **450 people**, the event is a perfect opportunity for the French and business community to gather, and to meet well established, as well as new entrepreneurs in Vietnam, in a friendly atmosphere.



THE ORGANIZERS

The **Chamber of Commerce and Industry France Vietnam (CCIFV)** is the **first French-Vietnamese business network**. It is a non-profit association that brings together the vast majority of French establishments in Vietnam and many Vietnamese companies that have commercial relations with France.

CCIFV is part of the **worldwide network of Chambers of Commerce and Industry France International** (CCI France International), which brings together 126 chambers in 96 countries. Since 1989, CCIFV has been **providing operational support to companies in their development in Vietnam and in Europe**.



THE ORGANIZERS

The **Association of French speakers in Vietnam (AFV Saigon Accueil)** brings together close to **300 families**. Through its teams of volunteers, the association aims at **welcoming and facilitating the settling down of French nationals and French speakers in HCMC**.

Thanks to the contribution of a great number of sponsors, partners and members, the association also provides a wide choice of activities allowing to stimulate conviviality and to promote sense of belonging within the French speaking community. Lastly, through its **Social Affairs Committee**, the association contributes to ensuring a better life to a large number of disadvantaged children, teenagers and elderly.

WHY BECOME A SPONSOR?

BECOME A PARTNER

- To take advantage of a unique and distinctive space to promote your business in just one night
- To target the French and business community demographic in Vietnam
- To increase your company's visibility and meet key players from the local business community
- To invite your business clients and increase their loyalty



WHY BECOME A SPONSOR?

ASSOCIATE YOUR BRAND TO A MEANINGFUL PROJECT!

By partnering with this event, you are contributing, among other things, to make possible the activities of the AFV Social Affairs Committee, in particular:

- The equipment and help to the schooling of numerous hearing-impaired disadvantaged or orphan children
- The help to the vocational training (sewing) of the hearing-impaired teenage girls of the Thủ Đức orphanage



To guarantee success, the event is promoted through various media with your logo:

INTERNET

- CCIFV website (over 4,000 monthly visitors)
- Social media (CCIFV Facebook, LinkedIn & Twitter).

PROXIMITY MEDIA

- Flyers and Posters,
- CCIFV and AFV E-mailings,
- CCIFV Newsletter (over 6,000 weekly readers),
- Invitations & Entrance tickets



DURING THE EVENT

	GOLD	SILVER	NATURE
Logo size	LARGE	MEDIUM	MEDIUM
Logo on kakemonos & backdrop	•	•	•
Logo on entrance tickets	•	•	
Dedicated standee (provided by CCIFV, with your logo)	•	•	
Your advertising video at the event	4 min	2 min	1 min
Thanks during the opening speech	•		
Booth	•	•	•
Free entrance tickets	6	3	3

INTERNET

- Thank you note on CCIFV's website (over 4,000 monthly visitors)
- Article of the event on our social media (CCIFV Facebook, LinkedIn & Twitter).

PROXIMITY MEDIA

- Video of the event with your logo at the end
- Press coverage of the event (French speaking)

GOLD*

29.000.000 VND

SILVER*

15.000.000 VND

NATURE

Donation of products for
400 people

* 30 % off for our Patron Members





Boost your brand visibility on stage!

Of a value of 5.000.000 VND or more, you benefit from:

- Logo + description of your prize [printed standee]
- Logo + description of your prize (short) on stage [printed panel]
- Offer your prize on stage during the draw

Should you have any questions on the event
sponsorship, please feel free to contact:



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