

# CCIFI CSR CHALLENGE 2023

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## PARTICIPATION KIT

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# OUR WORLDWIDE NETWORK

The Chamber of Commerce France Vietnam (CCIFV) is part of the worldwide network of Chambers of Commerce and Industry France International (CCIFI).



**94**  
Countries

**123**  
Chambers

**33 000**  
Members worldwide

# WELCOME TO CCIFI CHALLENGE



A 4-week sport challenge gathering the companies from the global network of Chambers of Commerce and Industry France International (CCIFI) aiming to :

- Support employees' practice of sport
- Create teambuilding around CSR
- Raise mental health awareness
- Help people to challenge themselves
- Be part of a worldwide positive initiative
- Act with The SeaCleaners to depollute the ocean



# A MUST-ATTEND EVENT



## ABOUT 2023

2200 participants / 440 companies expected  
24 CCIFI already registered



## 2022 KEY NUMBERS

11 CCIFI / 1100 participants  
400 million steps ; 79 000 km run; 119 000 km cycled  
more than 8000€ collected for the SeaCleaners



*“Fighting for a pollution-free ocean is a necessity for survival  
and a promise we make to our future generations.  
It is also an aspiration to beauty and freedom that drives us all.”*

**17 tons**

of plastic waste  
are dumped  
into the oceans  
every minute

**80%**

of the waste  
in our oceans  
is plastic

**3,800**

Marine species  
are already  
impacted

## 4 MISSIONS

Clean up oceans and recycle plastic waste  
Develop scientific knowledge on plastic pollution  
Sensitize and mobilize all public  
Ensure an optimal management of ocean waste

# REGISTER YOUR COMPANY TEAM AND TAKE PART IN A POSITIVE INTERNATIONAL INITIATIVE !



## WHEN ?

From 27th of March until 23rd of April

## WHO ?

Register your company in teams of 5 people

## HOW MUCH ?

200€ registration fees per team for CCIFV members / 300€ for non members

## WHAT TYPE OF MISSIONS ?

Individual or group missions : walking, running, cycling, quizzes, photos..

## HOW ?

Earn point on the mobile app when you complete the missions

## BONUS :

Interact with companies all around the world !

squad  
easy

## How does it work ?

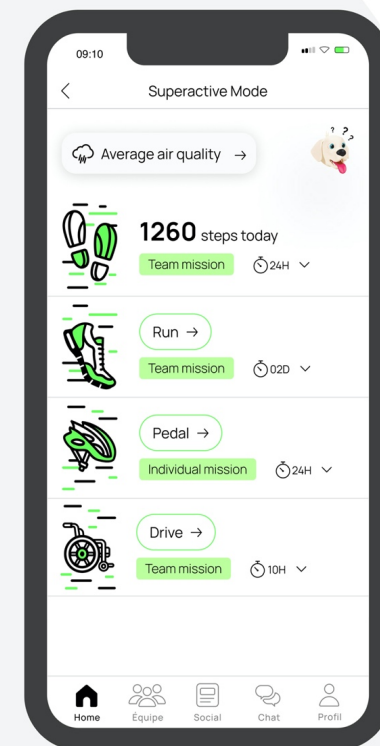
Running, walking, cycling, each **activity** will give you points independently of the missions

Complete collective and individual **missions** for your team

**Boost** your colleagues so they can get bonus points

Collect points thanks to the **quiz**

Share your achievements on the **Social Wall**



## OUR PATRON MEMBERS

### DIAMOND



### GOLD



### SILVER



# THANK YOU

For more information, contact us!

Follow us!



[www.ccifv.org](http://www.ccifv.org)

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