



TERRE DE JEUX 2024

with the sponsor of

CALIFORNIA  
FITNESS & YOGA

# SPORTS CHALLENGE 2024

8 April - 5 May



a global French Chambers initiative



powered by

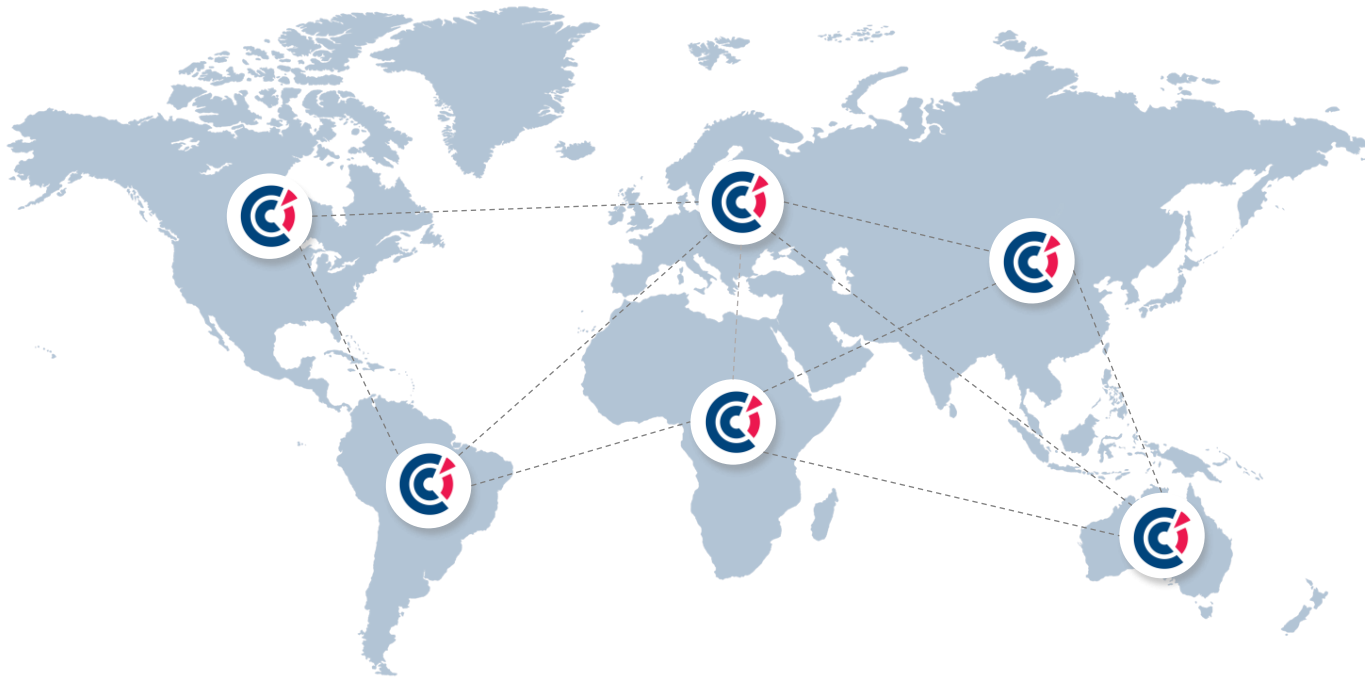


to support

SOLARIMPULSE  
FOUNDATION

# Our worldwide network

The Chamber of Commerce France Vietnam (CCIFV) is part of the worldwide network of Chambers of Commerce and Industry France International (CCIFI).



**Sports' Challenge**

is a global initiative  
among the French Chambers

**94**  
Countries

**123**  
Chambers

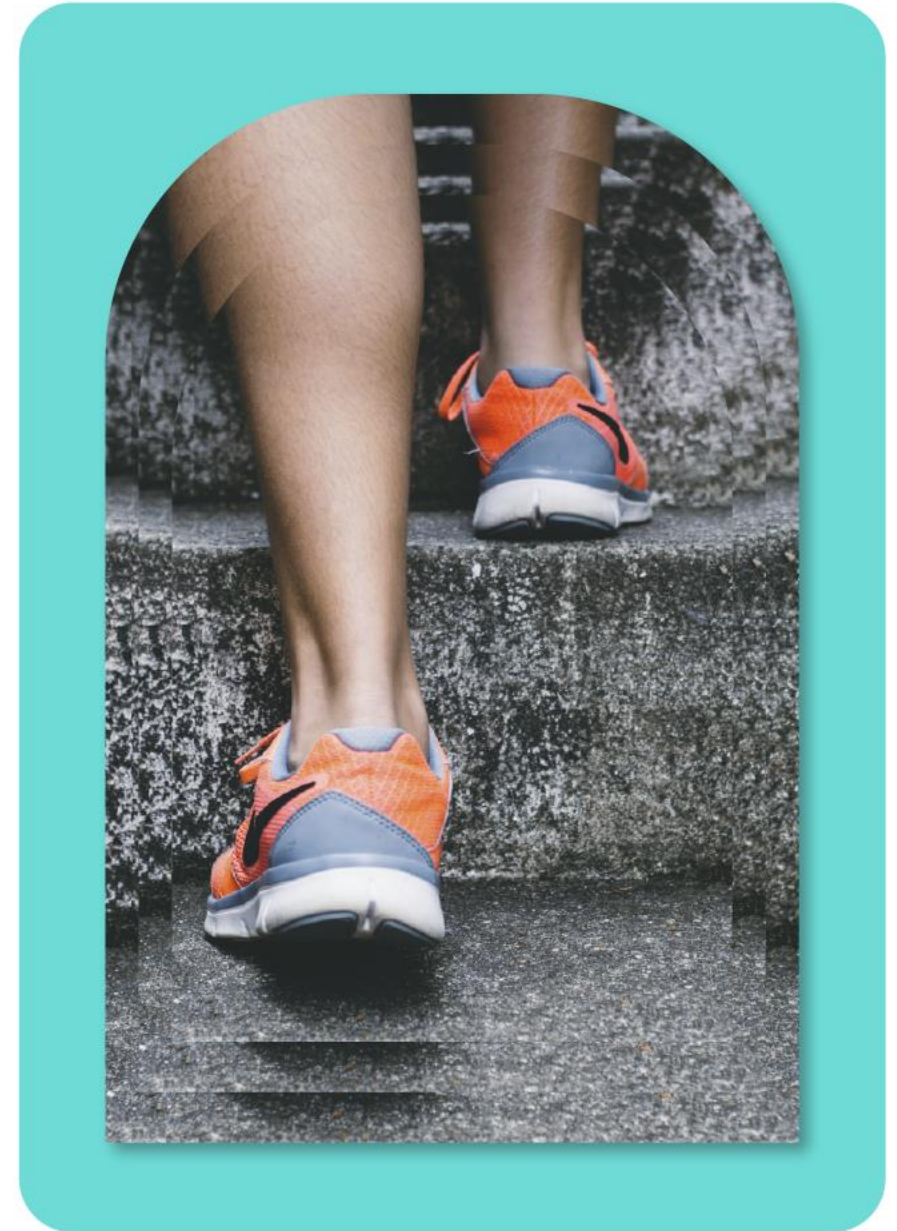
**33 000**  
Members worldwide

# Welcome to CCIFI Challenge

Excellence, respect and friendship: they form the basis on which the Olympic Movement promotes sport, culture and education for a better world.

On the occasion of the Olympic Game 2024 hosted in Paris, the CCIFV is pleased to host the second edition of Sports' Challenge

- ▶ Support employees' practice of sport
- ▶ Create teambuilding around CSR
- ▶ Raise mental health awareness
- ▶ Help people to challenge themselves
- ▶ Be part of a worldwide positive initiative
- ▶ Contribute to an NGO for boosting efficient solutions



# How does it work ?

from 8 April to 5 May (4 weeks)



## Type of missions



Team of 5 persons



running



walking



cycling



trekking



electric bicycle



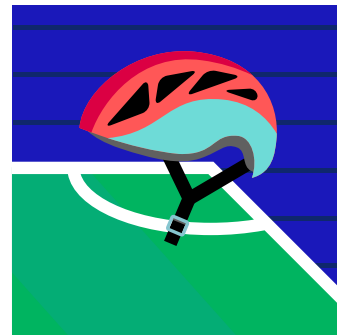
skate/roller



paddling

6 500 000 VND

## Team Registration



## Earning points ?

- ▶ Each activity will give you points **independently** of the missions
- ▶ Complete **collective** and individual missions for your team
- ▶ **Boost** your colleagues so they can get bonus points
- ▶ Collect points thanks to the **quiz**
- ▶ Share your achievement on **the social wall**

# A throwback to 2023

**21**

countries

**545**

teams

**2 700 +**

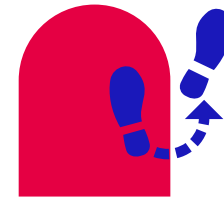
participants

**168**

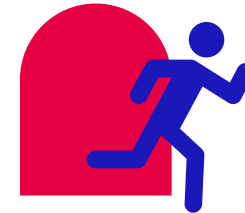
enterprises

**25 000 €**

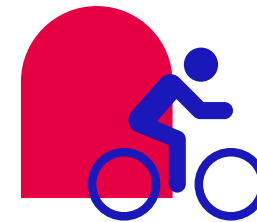
collected for NGO



**580 000 000** steps



**126 050** km run



**209,962** km cycled



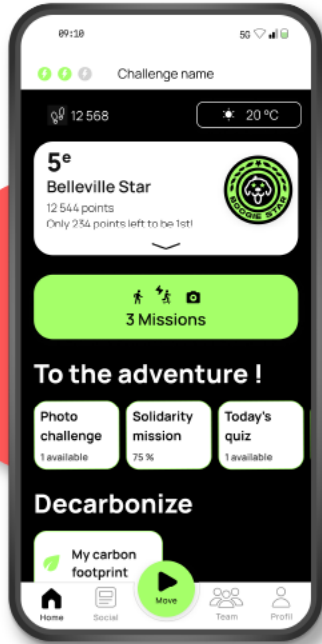
# SolarImpulse Foundation

- Founded by Bertrand Piccard, the Solar Impulse Foundation is a **non-profit organization**. Its primary goal is to hasten the adoption of **environmentally friendly solutions** while maintaining **economic growth**.
- The foundation successfully identified and labeled **1,000+ "Efficient Solutions"**. Bertrand Piccard and the Foundation advocate for the **modernization of legislative frameworks** to support the **emergence of these technologies** in the market.
- They publish **guides to aid political and economic decision-makers** in transitioning towards ecological practices.
- Covers **6 key environmental areas**:
  - ✓ Energy
  - ✓ Water
  - ✓ Mobility
  - ✓ Materials
  - ✓ Industry
  - ✓ Agriculture

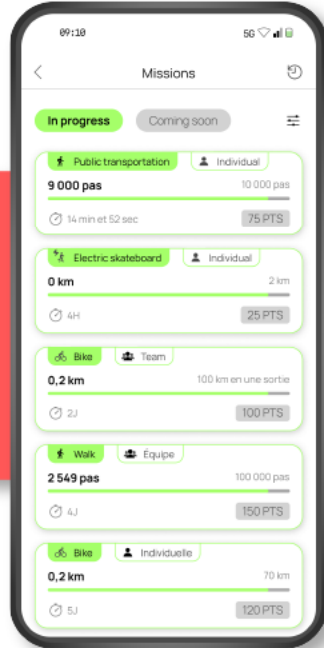




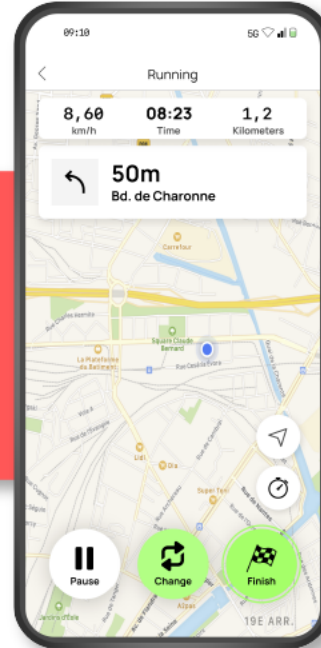
# Global challenges happen on Squadesy app



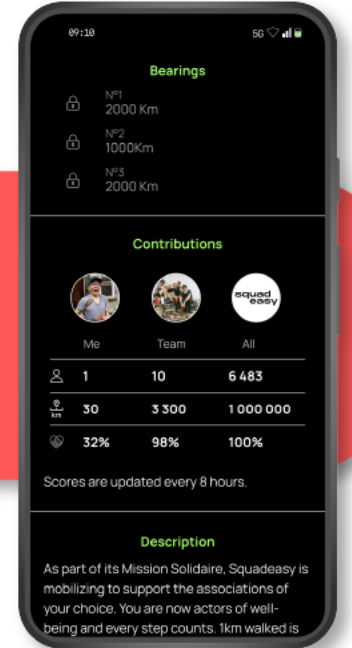
**3 missions**  
Photo Challenge  
Solidarity mission  
Quiz



**4** weeks  
**21** countries



Individual  
points count  
for the team



# Sponsoring Opportunities

## DURING THE CHALLENGE

- ✓ Logo on the CCIFV event website;
- ✓ Logo on the participation announcement on CCIFV's social networks;
- ✓ 1 complementary team offered (value of 6 500 000 VND);
- ✓ Logo on all the communication support during the challenge.

## CLOSING CEREMONY

- ✓ Logo on backdrop and ceremony's banner;
- ✓ Thank you speech during the ceremony opening;
- ✓ Video Interview about CSR commitment in your enterprise;
- ✓ Official photograph.

## POST EVENT

- ✓ Logo and mention in post-event communications;
- ✓ Dedicated article on your company CSR commitment on CCIFV website and social media.

**amount : 20 000 000 VND**



# How to participate as a team ?

- ✓ Register on CCIFV's website or by email at email events@ccifv.org;
- ✓ After 8 April, each team will receive a code to access the mobile Squadesy;
- ✓ Log in & create your account with the code provided and start your 4-week challenge !

**6 500 000 VND**  
per team of 5 persons

Registration before : 5 April 2024



scan me to register

## OUR PATRON MEMBERS

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### DIAMOND

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# HAVAS

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### GOLD

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**AIRFRANCE** 

**DEEP C**   
INDUSTRIAL ZONES

**ITM**  
Management  
IT Solutions in Vietnam

**mazars**

**MLR**  
CONSTANTIN

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### SILVER

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QIMA

RBA

sanofi



# THANK YOU

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For more information, contact us!

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