

# **BUILD TO LAST**

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The Annual Conference for Key Players & Thought Leaders  
15th March 2023 - HCMC

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# BUILD TO LAST CONFERENCE

This conference will be organized in HCMC in March 2023 and aims to connect the Key Players and Thought Leaders of the construction sectors in Vietnam:

- **Leading Vietnamese companies** (top developers, contractors, influencers) that want to share their vision for the future of the construction industry in Vietnam, their expansion plans, their expectations from French / international companies
- **French companies that have a strong experience and expertise working for construction sectors in Vietnam** that can share their insights, their knowhow and promote their unique expertise
- **French and Foreign companies at large** that are considering investing or developing their business in Vietnam and looking for partners, clients and all the knowledge of existing players accordingly



# PROGRAM OF THE CONFERENCE

9AM to 12PM

12PM to 1:30PM

1PM to 7PM



## MORNING

- 2 THEMATIC ROUNDTABLES:
  - Future of Logistics & Industrial construction projects
  - Future of Hospitality & Real Estate projects
- 3 THOUGHT-LEADERSHIP KEYNOTES



## VVIP LUNCH



## AFTERNOON

- SPONSOR BOOTHS
- THOUGHT-LEADERSHIP KEYNOTES
- SPEED-DATING B2B
- NETWORKING / AFTERWORK

# A MUST-ATTEND EVENT



**500 PARTICIPANTS  
EXPECTED**

**CONSTRUCTION  
NETWORKING**

- Establish new contacts
- Strengthen business relationships



**15  
EXHIBITORS**

**WITH THE ELITE OF  
CONSTRUCTION IN VN**  
Top-notch quality of lineup and  
unique thought-leadership



**MEDIA: JOURNALISTS  
FROM BUSINESS,  
ECONOMIC AND B2B  
OUTLETS**



# SPEAKERS / VVIPs

## VVIPs PROFILES

- Vietnamese & French Officials
- Top Developers and Contractors in Vietnam
- C-Level French Construction Companies
- Experts of Construction Sectors in Vietnam



# SPEAKERS / VVIPs



## Confirmed speakers:

- Mr. Martin Dilly - B&I Director for Emerging ASEAN  
*Bureau Veritas*
- Mr. Bolat Duisenov - Chair of the Board of Directors  
*Coteccons Construction JSC*
- Mr. Bruno Jaspert, General Director  
*DEEP C Industrial Zones Vietnam*
- Mr. Thi Luong Quang - Founder / Executive Chairman  
*ABA Cooltrans*
- Mr. François Magnier  
*Founding President and Group Director of Real Estate and Infrastructure, Archetype Group & General Director, IDEC Group Asia*
- Mr. Truong Hai Nguyen - Chief Executive Officer  
*Saint-Gobain Vietnam*



# VVIP BENEFITS

- Boosting reputation and promoting the thought-leadership of the company / institutions.
- Sharing the success of Vietnamese Enterprises and the French excellence, by associating both together as a win-win collaboration.
- Free PR articles with quote of the spokesperson in the press release and the advertorials.



# SPONSORSHIP BENEFITS

Top-of-mind awareness with access to high-level stakeholders and full ecosystem.

- Access to the participants full list of contact
- Promotion and quotes on media partner articles
- Promotion on CCIFV social media and digital channels
- Invitation to VIP Luncheon
- Invitations to the Forum
- Logo on communication materials





# PARTICIPANTS BENEFITS

- **KNOWLEDGE**

All you need to know about the construction sector in Vietnam in only 1 day

- **BUSINESS**

Opportunity to share business cards and network with your peers and prospects

- **ENTRY TICKETS**

(200 000 VND for members, 300 000 VND for not members):

- to avoid no-show
- to elevate the event quality expectation
- to give value to the free tickets for sponsors and exhibitors



# EXHIBITORS BENEFITS

## A NICHE MARKETING SOLUTIONS

- Giving visibility and access to all the players of the construction sector in only one day ;
- Supercharging commercial efforts with qualified audience only.

## BOOTH

- Invitations to the Forum
- Access to the Speed Dating session
- Access to CCIFV directory during 1 month



# EVENT VISIBILITY

Our strong and effective communication platform will ensure the success of this "Build to Last" forum by boosting the exposure of the event and the visibility our partners:

## ONLINE COMMUNICATION

- CCIFV website (+4,000 monthly visitors) ;
- Social networks (Facebook, LinkedIn) ;

## OFFLINE COMMUNICATION

- Flyers and posters ;
- E-mailings from the CCIFV ;
- CCIFV monthly newsletters (+3,000 readers);
- Standees and backdrops (during CCIFV evenings as well as official receptions).

## PRESS

# EXHIBITOR PACKAGE



SILVER/PME

GOLD

DIAMOND

CATEGORIES

Price

30 000 000

60 000 000

90 000 000

Type of space

6m2

9m2

12m2

« Build to Last » tickets

10

20

30

BOOTH

Basic equipment

Exhibition badges

Included in the booth price

Additional equipment: standee, etc...

# EXHIBITOR PACKAGE



	SILVER/PME	GOLD	DIAMOND	
PRE EVENT	Name and Logo on CCIFV pages (website)	●	●	
	Logo on the participation announcement post on CCIFV's social networks	●	●	
	Logo on invitations & tickets CCIFV	Small	Medium	Large
DURING EVENT	Logo on backdrops	Small	Medium	Large
	Speed-dating B2B		●	●
	Conference in a dedicated room			●
	Private lunch with VVIPs and Experts		●	●
	Networking/Afterwork	●	●	●
POST EVENT	Interviewed published on the CCIFV website, social networks and newsletter			●
	Exposure in CONNECT magazine	½ page	One page	Double page

## OUR PATRON MEMBERS

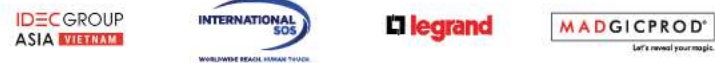
### DIAMOND



### GOLD



### SILVER



# THANK YOU

For more information, contact us!

Follow us!



[www.ccfv.org](http://www.ccfv.org)

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