



EVENT PARTNERS



SUPPORTED BY



# BUILD TO LAST 2024



11 April 2024 | 8:30AM - 7:00PM



Mai House Saigon Hotel

Annual Construction Conference for Key Players and Thought Leaders

Platinum Sponsor

Aden

Gold Sponsors



Silver Sponsors





# BUILD2LAST CONFERENCE

- The highly successful inaugural event in March 2023 has paved the way for the eagerly anticipated 2nd edition of Build2Last on 11th April 2024, at Mai House, HCMC.
- Build2Last has established itself as the go-to platform for industry leaders and innovators who are committed to driving change in the construction sector towards a more sustainable future.
- The event purpose is to address sustainable development, long-term business strategies, environmental responsibility, or enduring business practices in the context of FDI to Vietnam.
- Guests can look forward to hearing from industry thought leaders who will be sharing their expertise and insights .
- Expected attendance: **approximately 400**

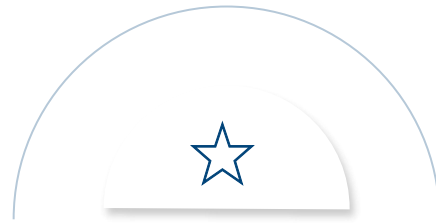




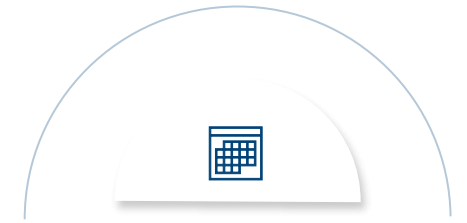
# 2023 ACHIEVEMENTS



350 PARTICIPANTS



30 EXHIBITORS



**MEDIA: JOURNALISTS FROM BUSINESS, ECONOMIC AND B2B OUTLETS**

Thanh Niên, Construction Newspaper, VTC News, Vietnam Finance, CafeF,...

## CONSTRUCTION NETWORKING

- Establish new contacts
- Strengthen business relationships



## WITH THE ELITE OF CONSTRUCTION IN VN

Outstanding lineup of panelists and unique thought-leadership





# PROGRAM OF THE 2024 EDITION



## ALL-DAY EXHIBITION

BOOTHS EXHIBITION FOR INDUSTRY LEADERS & ENTREPRENEURS

INNOVATION LAB

9:00 - 12:00

12:00 - 14:00

14:00 - 17:00

17:00 - 19:00



PANELIST DISCUSSIONS



NETWORKING LUNCH



WORKSHOPS



AFTERWORK NETWORKING

- 1 Technological innovations for Sustainable urban development in response to climate change.
- 2 Decarbonizing the construction sector through sustainable practices and energy efficiency.
- 3 The role of technologies, innovations, and financing in creating Sustainable Construction Projects in Vietnam.

# PROGRAM OF THE 2024 EDITION

8:00 AM - 8:30 AM

Registration and Welcome Reception

9:00 AM - 9:30 AM

Opening Ceremony with keynote speakers

- Welcoming remarks by the organizers and distinguished guests :
  - ✓ *Consul General ; Vietnamese Officials ; CCIFV Chairman ; VDAS President*

9:30 - 11:30 AM

Grand panelist discussion

- ✓ Mrs. Danh Tran - CEO & Founder | **VDAS Design Association HCMC Vietnam**
- ✓ Mr. Michael Zinck Jensen - Project Director | **Pandora Vietnam**
- ✓ Mr. Michel Cassagnes - General Director | **Archetype Cambodia, Laos & Vietnam**
- ✓ Mr. Guillaume Gimonet - Head of Technical Services Solutions | **ADEN Vietnam**
- ✓ Mr. Yoan Guyon - Chief Commercial Officer | **GreenYellow Vietnam**
- ✓ Mr. Sami Kteily - Executive Chairman | **Pebsteel Vietnam**
- ✓ Ms. Nguyen Thi Tu Tam - Regional Project Sales Manager | **Saint-Gobain Vietnam**
- ✓ Mr. Christophe Cougnaud - Attorney-at-law & Partner | **Mazars Legal Vietnam**
- ✓ Mr. Benjamin Desplanque - Development Director | **IDEC Group Asia**

11:30 AM - 12:00 AM

Tea Break & Networking

12:00 AM - 2:00 PM

Networking Lunch for the VIP guests and speakers

2:00 PM - 3:00 PM

Workshop 1 : Achieving ESG goals through Smart Facility Management | **ADEN Vietnam**

3:00 PM - 4:00 PM

Workshop 2 : Ecological Architecture: A Sustainable Approach to Urbanism - Mr. Olivier SOUQUET - Chairman | **DE-SO Asia**

4:00 PM - 5:00 PM

Workshop 3 : | **Plastic People**

5:00 PM - 7:00 PM

Afterwork Networking



# PANELISTS & PRESENTERS



## SPEAKERS & PRESENTERS

## MODERATORS

## WORKSHOPS



**Danh Tran**  
Vice President | VDAS, HCMC  
Founder & CEO | VMARK Design Award



**Michael Zinck Jensen**  
Project Director  
Pandora Vietnam



**Michel Cassagnes**  
Managing Director  
Archetype Cambodia, Laos & Vietnam  
Chairman  
Construction Committee of Eurocham Vietnam



**Christophe Cougnaud**  
Attorney-at-Law & Partner  
MAZARS Legal Vietnam

1:45pm - 2:45pm

**Aden**

2:45pm - 3:45pm

**DE-SO**  
Asia  
architects planners



**Guillaume Gimonet**  
Head of Technical Services Solutions  
ADEN Vietnam



**Yoan Guyon**  
Chief Commercial Officer  
GreenYellow Vietnam



**Sami Kteily**  
Executive Chairman  
Pebsteel Vietnam



**Tam NGUYEN**  
Regional Project Sales Manager  
Saint-Gobain Vietnam



**Benjamin Desplanque**  
Development Director  
IDEC Group Asia

4:15pm - 5:15pm

**PLASTICPeople**

# 2024 SPONSORS



## PLATINUM

# Aden

## GOLD



## SILVER



# SPONSORS BENEFITS

- **Secure speaking opportunities** at panel discussions, workshops, or keynote sessions. By sharing insights, expertise, and thought leadership, sponsors will position themselves as industry leaders and increase brand visibility among attendees.
- Choose a level that **aligns with your goals and budget**, ensuring maximum exposure.
- Set up an attractive and **engaging booth at the exhibition area or during the Innovation Lab**, providing a unique opportunity to showcase products, services, and innovations. Using eye-catching displays, interactive elements, and demonstrations that will leave a lasting impression.
- **Organize sessions or workshops** that offer valuable insights, industry trends, or training opportunities.
- **Benefit from PR articles** with quote of the spokesperson in the press release.





# SPONSORS BENEFITS

Secure your access to high-level stakeholders and full ecosystem !

- Access to the participants full list of contacts
- Promotion and quotes on media partners articles
- Promotion within CCIFV's network, social media and digital channels
- Invitation to VIP networking lunch
- Invitations to the Forum
- Logo on communication materials





# EXHIBITORS BENEFITS

## A NICHE MARKETING SOLUTIONS

- Giving visibility and access to all the players of the construction sector in only one day ;
- Supercharging commercial efforts with qualified audience only.

## BOOTH

- Invitations to the Forum
- Access to VVIP Business Lunch and Networking sessions





# PARTICIPANTS BENEFITS

- **KNOWLEDGE**

All you need to know about the construction sector and innovations in one day.

- **BUSINESS**

Opportunity for sponsors to interact with attendees, fostering relationships and building brand visibility.

- **ENTRY TICKETS**

(350 000 VND for CCIFV members, 500 000 VND for non-members):

- ✓ to elevate the event quality expectation,
- ✓ to give value to the free tickets for sponsors & exhibitors





# EVENT VISIBILITY

Our strong and effective communication platform will ensure the success of this "Build to Last" forum by boosting the exposure of the event and the visibility our partners:

## ONLINE COMMUNICATION

- CCIFV website (+4,000 monthly visitors) ;
- Social networks (Facebook, LinkedIn) ;

## OFFLINE COMMUNICATION

- Flyers and posters ;
- E-mailings from the CCIFV ;
- CCIFV monthly newsletters (+3,000 readers);
- Standees and backdrops (during CCIFV evenings as well as official receptions).

## PRESS



# EXHIBITOR PACKAGE



## CATEGORIES

	PLATINUM	GOLD	SILVER	BRONZE
Price	95 000 000	65 000 000	30 000 000	15 000 000
Booth area	12 m <sup>2</sup>	9 m <sup>2</sup>	6 m <sup>2</sup>	
Entry tickets	30	20	10	4

## BOOTH

Basic equipment (table, 2 chairs)

Exhibition badges

Included in the booth price

1 Dedicated Standee



# EXHIBITOR PACKAGE



		PLATINUM	GOLD	SILVER	BRONZE
PRE EVENT	Name and Logo on CCIFV pages (website)	●	●	●	●
	Logo on the participation announcement post on CCIFV's social networks	●	●	●	
	Logo on invitations & tickets CCIFV	Large	Medium	Small	
DURING EVENT	Logo on backdrops	Large	Medium	Small	Small
	Conference in a dedicated room	●			
	Private lunch with Speakers & Industry Experts	●	●		
	BtoB Networking	●	●	●	●
POST EVENT	Interviews published on CCIFV website, social networks, and newsletter	●			
	Dedicated email campaign	●			

## OUR PATRON MEMBERS

### DIAMOND



### GOLD



### SILVER



For more information, please contact us!

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Follow us!



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