



THURSDAY
16 NOV
6.30PM - 10PM

CCIFV MEMBERS : VND 750,000
NON-MEMBERS : VND 950,000
Corporate tables available

Partner



INTERCONTINENTAL.
HANOI LANDMARK72

Beaujolais NOUVEAU // 2023 //

VENUE
INTERCONTINENTAL
HANOI LANDMARK72

Beaujolais Wine Night

The 2023 edition of Beaujolais Nouveau will
take place
at **InterContinental Hanoi Landmark 72**

On **Thursday 16th November**
from **6:30pm till late**

Beaujolais NOUVEAU



The background features a dark blue field with various wine bottles and glasses scattered across it. The bottles and glasses are rendered in a stylized, minimalist manner with yellow outlines and dark blue fills. Some bottles are upright, while others are tilted or lying on their sides. The glasses are also scattered, some partially filled with a dark liquid. The overall aesthetic is modern and elegant, fitting for a wine-themed event.

Concept

Indulge in the perfect blend of connections and French wines at our exclusive networking night.

More than 300 participants will sip Beaujolais wines, enjoy the fabulous buffet while creating meaningful connections in the elegant setting of Intercontinental Landmark 72.

Enjoy live music and entertainment in a French atmosphere!



At a glance

The “Beaujolais Nouveau” celebration is a French tradition that celebrates the end of the annual grape harvest and the release of the year’s first wine.

On this occasion, the Chamber of Commerce and Industry France-Vietnam (CCIFV) is delighted to celebrate the tradition and the arrival of 2023’s Beaujolais Nouveau shipped directly from France this November!



Objectives

To **discover France** through its specialties (food and wine)

Increase the visibility and awareness of **French products** to the general Vietnamese public and all expat communities;

Share the French **lifestyle and culture** in a friendly atmosphere;

Strengthen the partnership between the French business community and other foreign business communities in Vietnam.



Communication

On Line

CCIFV Website (over 4500 monthly visitors)

Posts on Social media (Facebook, LinkedIn)

Emailing to our extensive database

Off Line

Standees and backdrop during the event

Invitations and entrance tickets



Beaujolais NOUVEAU

Sponsorship Package

<i>OFFERS</i>	<i>GOLD VND 25 000 000</i>	<i>SILVER VND 15 000 000</i>	<i>BRONZE VND 10,000,000</i>	<i>IN KIND (value of Silver) Donation of products for 300 people</i>	<i>LUCKY DRAW</i>
<i>Invitation tickets</i>	6	3	2	3	1
<i>Corporate booth at the event</i>	yes	-	-	yes	-
<i>Opening speech at the ceremony</i>	yes	yes	-	-	-
<i>Video during the event</i>	yes	yes	yes	yes	-
<i>Company name on CCIFV articles</i>	yes	yes	yes	yes	yes
<i>Ads article on dedicated FB/LinkedIn event page</i>	yes	-	-	-	-
<i>Dedicated standee (provided by CCIFV, with your logo)</i>	yes	yes	-	-	-
<i>Thank you on event video</i>	yes	-	-	-	-
<i>Logo on principal backdrop/ kakemono</i>	Tall size	Medium size	Small size	Medium size	Small size

Tickets and Corporate Table

Members: VND 750,000 / Non-members: VND 950,000 VND
(Includes free-flow of wine, buffet and entertainment)

Book a table for 10 people at 12,000,000 VND (members)

/14,000,000 VND (non-members) and get:

- A VIP reserved table with a company logo display
- 2 extra bottles of Beaujolais Wine on the table offered by CCIFV
- A photo of the team



For more information, please contact

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Beaujolais NOUVEAU

