

Sponsorship Proposal



Supported by



6th edition

Le Beaujolais Nouveau

Thursday
21 NOV
2019
from 6pm

MAMA SENS
53 Nguyen Dinh Chieu, HCM



Wine sponsored by



Presentation



- The “Beaujolais Nouveau” celebration is a typical French tradition that celebrates the end of the annual grape harvest and the release of the year’s first wine
- It’s happening every 3rd Thursday of November.
- On this occasion, the **Chamber of Commerce and Industry France-Vietnam (CCIFV)** is delighted to celebrate the tradition and the arrival of 2019’s Beaujolais Nouveau **shipped directly from France this November!**



Objectives



- To **discover France** through its specialties (food and wine);
- Increase the visibility and awareness of **French restaurants/products** to the general Vietnamese public and all expat communities;
- Share the French **lifestyle and culture** in a friendly atmosphere;
- **Strengthen the partnership** between the French business community and other foreign business communities in Vietnam.



Concept



Description

- **General public event** (Adults) // Live Music // Dance Floor // Tombola and more...
- Good occasion to network and meet the foreign business community in a French atmosphere
- Objective: around **300 participants, with support from Korean & Taiwanese Chambers as co-hosts.**

Sponsorship Package 2019



OFFERS	GOLD	SILVER	Nature*
Contribution in VND	30,000,000	15,000,000	N/A
Free tickets	6	3	2
Your logo on the printed communication tools	Tall size	Medium size	Small size
Communication Online : - Website (4500 followers) - Social Network (around 20 posts on 3 weeks) - Newsletter & emailing (3000 readers)	Tall size	Medium size	Small size

* Nature sponsoring in adequacy with the event

About CCIFV



**Founded in
1989 in
HCMC**

**Non-governmental
and non-profit
organization**

**Over 280 members
in HCMC and Hanoi**

**115 chambers in
85 countries**

Main missions:

**Drive the
French business
community
in Vietnam**

**Promote the
image of France
in Vietnam**

**One Stop-shop
solution for
French and
Vietnamese
companies**

Please confirm your participation by:
8th November

For more information, please contact

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Thank you !