

TRUE ITALIAN TASTE MEDITERRANEAN DIET

1. Organizers:

- Italian Chamber of Commerce in Vietnam (ICHAM).
- Ministry of Economic Development of Italy.
- Italian Embassy to Vietnam.
- Assocamerestero (Association of Italian Chambers of Commerce abroad).

2. Time & Venue:

- Time: 16.00 – 21.00, Friday, 5th April, 2019.
- Venue: Casa Italia - 18 Le Phung Hieu Street, Hoan Kiem District, Hanoi.

3. Agenda:

17.00 – 17.45: Seminar “IDP & GOP products Made in Italy”

- Target: F&B importers.

18.00 – 18.15: Opening speech “True Italian Taste”

- President of ICHAM – Mr.Michele D’Ercole.
- H.E.Ambassador of Italy to Vietnam – Antonio Alessandro.
- Brand Ambassador – Miss Vietnam 2010 Ngoc Han.

18.15 – 18.30: Seminar “Mediterranean diet”

- Introduction about “Mediterranean diet” – Scientific Attaché Italian Embassy to Vietnam – Mr.Mariano Anderle.

18.30 – 18.45: Masterclass “Journey of Italian Cuisine”

- Experience the “Journey of Italian cuisine” with Chef – Mr.Piero Palmigiani.

- **18.45 – 21.00: Enjoy food and entertainment.**