

Job Fair

**NGÀY HỘI
VIỆC LÀM**

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PHÁP-VIỆT

Join a wide range of
international companies!



> HANOI
12th JUNE

PARTICIPANT PACKAGE

Overview

Key Information



ORGANIZERS

- The Chamber of Commerce and Industry France-Vietnam
- The Embassy of France in Vietnam
- France Alumni
- USTH University

PARTICIPANTS

- French, Vietnamese and international companies willing to recruit
- Vietnamese profiles with international backgrounds
- Fresh graduates
- Experienced professionals



- **HO CHI MINH CITY** - La Vela Saigon Hotel | **Saturday, June 19th** | From 9 am to 2 pm
- **HANOI** - USTH University | **Saturday, June 12th** | From 9 am to 2 pm

Partnering with USTH



University of Science and Technology of Hanoi (USTH, also called Vietnam - France University) is a public university, which was established in 2009 under the Intergovernmental Agreement between Vietnam and France with the ambition to become one of the most excellent research-oriented university at international standard in Vietnam.

USTH is under the Vietnam Academy of Science and Technology (VAST), the nation's leading research institution; also, strongly supported by the Consortium of more than 40 French leading universities and research institutes in training and research.

USTH is proud to be the symbol of Vietnam - France cooperation in education and research and will host our Job Fair 2021.

Advantages of participating



FOR EMPLOYERS

- 1 A dedicated area to **promote company's image** and possibility to present its activities and HR strategy during dedicated workshops
- 2 Faster recruitment process with opportunity to conduct **speed interviews** with candidates
- 3 Facilitate organizations to gather pool of qualified candidates with necessary skills at a **low hiring cost**
- 4 Additional Services : A folder with **pre-selected CVs** according to the available vacancies

FOR CANDIDATES

- 1 Seek **job placement** or internships at top companies and organisations
- 2 Opportunity to meet and network with recruiters from top companies to gain career information and **industry insights** for career planning
- 3 Opportunity to gain valuable experience in **essential job search skills**
- 4 Possibility to attend fun and engaging **workshops**

Communication strategy



PRESS CONFERENCE



Online in both cities
on 2nd June, 3 p.m.

ORGANIZERS' COMMUNICATION CHANNELS



The CCIFV
The Embassy of France in Vietnam
France Alumni Vietnam
USTH

PARTNERS' COMMUNICATION CHANNELS



AUF, USTH and other universities
Networks of French Alumni associations
Other Business Associations
The participant companies

OTHER COMMUNICATION SUPPORT



Posters, flyers, standees at the Consulate, cultural
centers, universities, French library, etc.
Online events management platforms
Workshop directly in Universities

EMAILING



E-mail to over 6 000 candidates from CCIFV's
Recruitment Service database

| Social network's key figures

JOB FAIR



+ 10 500 followers



“CCIFV - job opportunities in Vietnam” | LinkedIn
+ 4 600 members

CCIFV



80 000 visitors/year



6 700 followers



+ 7 300 followers

Former Editions Feedback



+/- 50 COMPANIES

(Commerce, Distribution, Audit & Accounting, Media & Communication, Education, IT, Engineering, Construction, Hospitality, Tourism, Transportation & Logistics, etc.)

1000
applications

300
job offers

80%

of the participant companies are satisfied and are ready to participate in the next Job Fair

About **250** candidates were senior candidates

After the Job fair, **74%** of the companies are still in recruitment process or have already recruited candidates (within a month after the job fair)

100%

of the companies which animated a workshop were satisfied and expressed their willingness to do it again

Event Sponsorship offer in Hanoi

- **Premium ++** participation package (cf page 9)
- The **sponsor's logo** will appear on the:
 - CCIFV website, social media and e-news
 - Printed flyers and posters
 - Standees and backdrop in the main hall
 - Banner placed outside of the venue
- The sponsor will benefit from **3 publications** on the Facebook page dedicated to the event and managed by CCIFV (design and texts to be provided by the sponsor).
- The sponsor will be offered a **1 hour workshop during the event.**
- **Dedicated space** in the press release to present the company and content of the workshop;
- The sponsor will be present at the **Press Conference** and will **have the opportunity to present the company** and introduce their jobs offers and workshop;
- The sponsoring company will be **will give a speech** during the opening ceremony of Job Fair 2021.

Hanoi Event : 35.000.000 VND / 1500 USD

Recruiter Participation Package in Hanoi

	STANDARD	PREMIUM	PREMIUM ++
Number of table(s)	1	2	4
Supplied standee: <ul style="list-style-type: none"> • Logo of your company • List of job offers 	1	1	1
Standee brought by the company	1 standee	2 standees	1 backdrop + 1 standee
20-minutes workshop	2,000,000 VND	included	included
Participation fees for Members	6,000,000 VND	10,000,000 VND	15,000,000 VND
Participation fees for Non-Members	8,000,000 VND	12,000,000 VND	17,000,000 VND

10% DISCOUNT FOR A TWO-CITY (HCMC & HN) PACKAGE

Recruiter Participation Package in HCMC



	STANDARD	PREMIUM	PREMIUM ++
Number of table(s)	1	2	4
Supplied standee: <ul style="list-style-type: none"> • Logo of your company • List of job offers 	1	1	1
Standee brought by the company	1 standee	2 standees	1 backdrop + 1 standee
20-minutes workshop	2,000,000 VND	included	included
Participation fees for Members	8,000,000 VND	14,000,000 VND	20,000,000 VND
Participation fees for Non-Members	10,000,000 VND	17,000,000 VND	24,000,000 VND

10% DISCOUNT FOR A TWO-CITY (HCMC & HN) PACKAGE

THANK YOU



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