

La CCI France Vietnam présente ...

# COCKTAIL DE RENTRÉE 2020

HILTON HANOI OPERA | 1 OCT

SILVER

 RED APRON  
FINE WINES & SPIRITS



NATURE

# THE EVENT

It's that time of the year again!

Everyone is back from their summer break and CCIFV in Hanoi is hosting a **"Back to Business" networking Cocktail** on Thursday 1<sup>st</sup> October.

We expect around **150-200 participants** from various International Business Associations.

This event is the opportunity to have the Business community gathered after the summer break, and to meet well established companies as well as new entrepreneurs in Vietnam, in a friendly atmosphere.

# THE ORGANIZER

**THE CHAMBER OF COMMERCE & INDUSTRY FRANCE-VIETNAM** (CCIFV) has over 250 members and provides services to the entire French business community operating in Vietnam.

Our 3 key objectives :

- To share and to provide networking opportunities for the international community and the business ecosystem,
- To Promote France and its know-how,
- To Help French companies establish their business in Vietnam and develop their activities.

# WHY BECOME A SPONSOR?

## BECOME A PARTNER

- Take advantage of a very unique and distinctive space to promote your activities in just one night
- Boost your brand visibility and meet key players from the local business community
- Invite your business clients and increase their loyalty

# « COCKTAIL DE RENTRÉE » PROMOTION BEFORE THE EVENT

To guarantee success, the event is promoted through **various media with your logo**:

## INTERNET

- CCIFV website (over 4,000 monthly visitors)
- Social media (CCIFV Facebook, LinkedIn & Twitter).

## PROXIMITY MEDIA

- Flyers and Posters,
- CCIFV and AFVE-mailings,
- CCIFV Newsletter (over 3,000 weekly readers),
- Invitations & Entrance tickets

# SPONSOR OFFERS – DURING THE EVENT

		GOLD	SILVER	IN-KIND <i>(for F&amp;B partners)</i>
Amount (in VND)		15 000 000	8 000 000	Donation of products for 150 - 200 people
Logo	Size	LARGE	MEDIUM	MEDIUM
	Kakemonos & Backdrop	Yes	Yes	Yes
<b>Your advertising video at the event</b>		Yes	No	No
Thanks during the opening speech		Yes	Yes	Yes
<b>Booth</b>		Yes	Yes	Yes
<b>Free tickets</b>		4	2	2

\*If you only wish to participate in the raffle or door gift,  
please contact us, [hanoi@ccifv.org](mailto:hanoi@ccifv.org)

# « COCKTAIL DE RENTRÉE » PROMOTION AFTER THE EVENT

## INTERNET

- Thank you note on CCIFV's website (over 4,000 monthly visitors)
- Article of the event on our social media (CCIFV Facebook, LinkedIn & Twitter).

## PROXIMITY MEDIA

- Publication of the photos of the event
- Press coverage of the event

Should you have any questions on the event  
sponsorship, please feel free to contact:

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