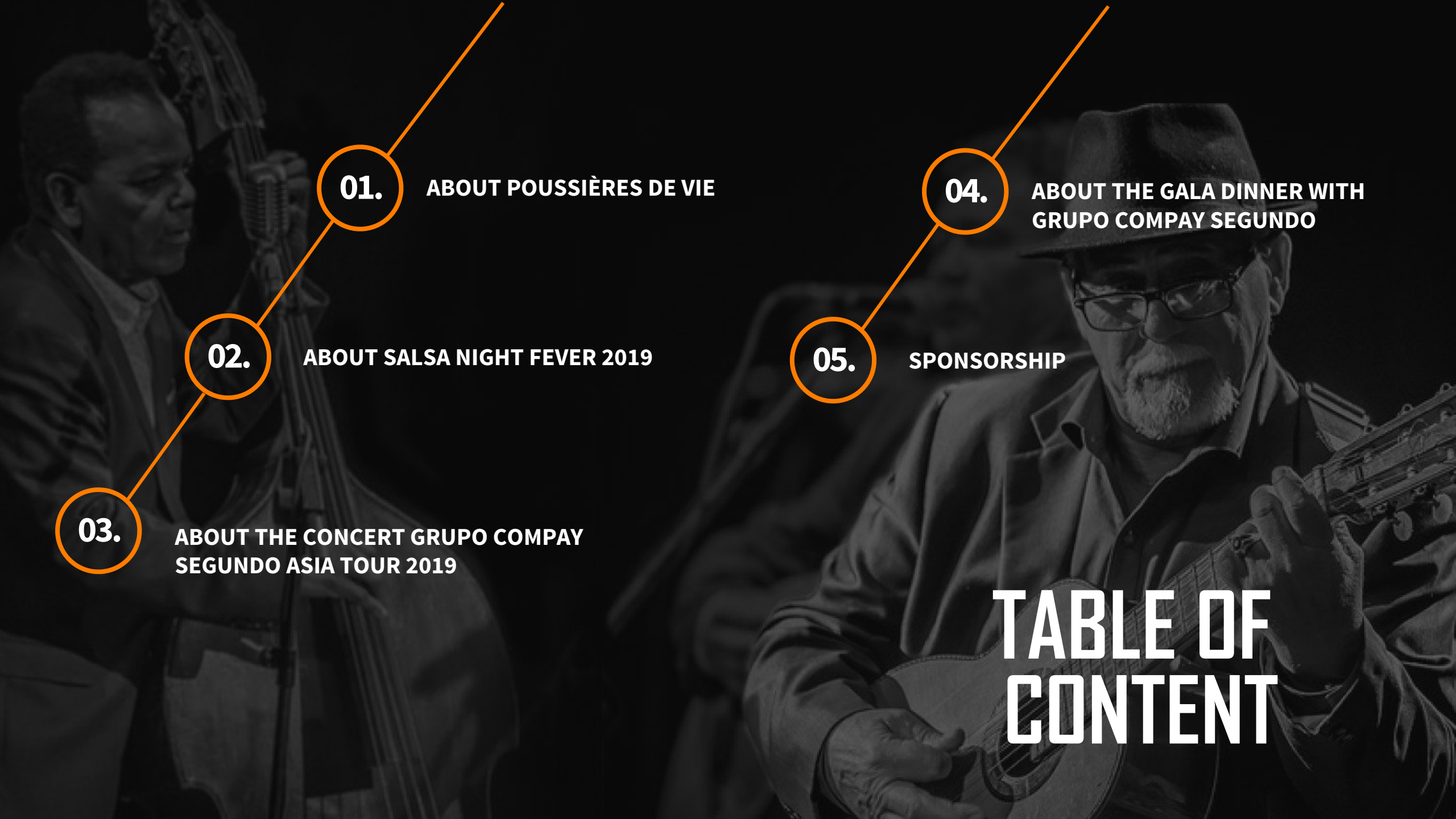


SALSA NIGHT FEVER

with
Grapo
Compay
Segundo



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POUSSIÈRES DE VIE

Founded in 2002, Poussières de Vie has helped some of the most disadvantaged children in Vietnam. We develop solidarity between children in hopes of enhancing their livelihoods. It is truly only through this solidarity that children can aspire for a better, more stable future. With help from social workers and volunteers amid premises children have a safe haven to turn to. One that lets them know that they are cared for. We aim to equip these children with the skills, education and training to enable them to live independent and sustainable futures.

Our vision goes above and beyond the lives of the disadvantaged children as we also seek to empower their families and communities. At PdV, we live by our values - 'compassion', 'opportunity', 'solidarity' and 'making a difference'



POUSSIÈRES DE VIE

Poussières de Vie (PDV) is licensed by the Ministry of Foreign Affairs, The External Department, under the supervision of PACCOM, which aims to significantly improve the lives of disadvantaged children.

1. Hotel & Restaurant Management Training Center Hnam Chang Nghe in Kontum (www.hnamchangnghe.org);
2. PointCom Center: teaching English and computer courses in Kontum city;
3. PointSport Center: teaching English, Computer and Sport at Ho Chi Minh Sport Training and Competition Center, No. 2-4 Le Dai Hanh Street, Ward 15, District 11;
4. Compulsory education and tailoring Training Center PointCom, No. 102/15 Phan Huy Ich Street, Ward 15, Tan Binh District, HCMC.

Over the past 17 years, Poussières de Vie has helped thousands of disadvantaged children through education and healthcare initiatives.





ABOUT PRESIDENT PATRICK DÉSIR

- Vietnamese-French social activist: has been involved in social activities and contributed to the community since the age of 17.
- Co-founder of NGO Poussières de Vie (Dust of Life) which contributes to education and human development.
- Founder of Kairos Social Business – A Foreign Language, Life and Work Skills Teaching Center for teenagers.
- President of Espace Francophone et de Solidarité (EFS)
- Producer of a series of cross-cultural events PointARTS which are held every year in Vietnam and France.

PAST EVENTS

PointARTS is a series of cross-cultural events that are held every year in Vietnam and France. It was initiated and it is still directed by Patrick Désir with the purpose of spreading and preserving cultural values in the lives of people through music, sports, cuisine, fashion, painting, etc. Through these events, he has called on people who hold positions of power in the public and business spheres to raise awareness and to encourage responsibility in action.

As such, these elaborate events are places where well-known artists and audiences can come together and participate in the diffusion of humanistic values.

PINK MARTINI
Charity Live Concert
IN SAIGON
April 3rd 2015

Ben Thanh Theater, 6 Mac Dinh Chi St., Ben Nghe Ward, Dist. 1, HCMC

"One of the world's most elegant live bands."
The Times (UK)

2015

Organized by: **POUSSIERES DE VIE** / **WORLDLINE**

Worldline Productions
104A Tran Quoc Toan St., Dist 3, HCMC.
Tel: +84-3 526 8866 - 3.546.7885
Website: www.worldline.vn

Poussières de Vie
65 Truong Quyen St, Dist 3, HCMC
Exo Travel - Sofitel Saigon Plaza Travel Desk
17 Le Duc Hoi Boulevard, Dist 1, HCMC - Tel: +84 (0) 838 243 136
Website: www.exotravel.vn



by Group **The Saigon Times**
VIETNAM'S LEADER • BUSINESS DAILY
WED, MAY 8, 2014

Patricia Kaas to come back to Saigon next Wed

Last visit to Vietnam 20 years ago, French pop singer Patricia Kaas will come back to the country for her next city concert slated for next Friday night in HCMC. The concert, titled "Chante Piaf", will be held at the Ben Thanh Theater in District 1 and organized by HCMC-based Poussières de Vie and support French consulate general and Thaco Group. Kaas was originally not scheduled to perform in Vietnam but after meeting with Poussières de Vie, the founder of Poussières de Vie, Kaas changed her mind and agreed to come back to Vietnam where she staged a concert in 1994. Kaas will be performing in HCMC prior to her arrival in Vietnam for five days. Kaas, who is the daughter of French singer Edith Piaf, will solo perform popular songs by Piaf and her own, including La Vie en Rose.

A press briefing on Patricia Kaas' concert in HCMC Photo: K...

2014

Tickets to the concert priced at 200,000 VND per person can be purchased at Poussières de Vie, 5 Truong Quyen Street, District 3, Exotissimo Sofitel, 39 Le Duc Hoi Boulevard, District 1, Exotissimo Thao Dien, 41 Thao Dien Street, District 2, and Librairie Française Nam Phong at 82 Truong Dinh Street in District 1.

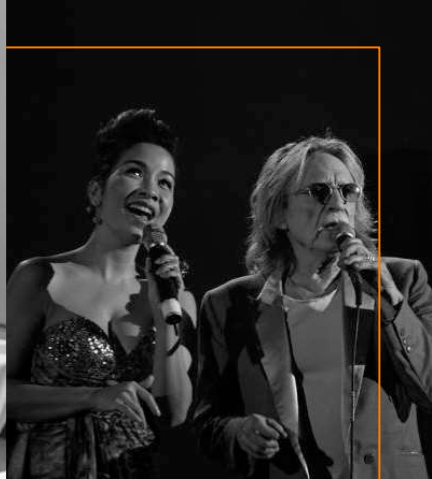
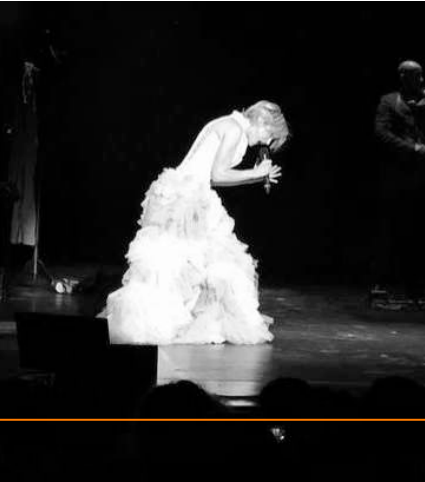
For further information, contact 0944290423 or 0944290437 or email to pkreservation@poussieresdevie.org.

The organization has helped 5,000 children and is working on 10 projects worth US\$350,000 to bring children better lives.



PAST EVENTS

MEMORABLE MOMENTS



Salsa is a combination of dance originating from the Caribbean, specifically Cuba and Puerto Rico. This dance is a blend of Mambo, Danzón, Guaguancó, Cuban Son, and other typical Cuban dances.

Salsa is usually performed by a couple, solo or a group of multiple pairs. Improvisation and openness are the most important elements of Salsa.

In Hanoi and Ho Chi Minh City, there are many Salsa dance teaching clubs as well as hundreds of groups of people who love this captivating dance.

After many previous hit events with famous artists brought to Vietnam, Patrick Désir wanted to give Vietnamese audiences a better opportunity to discover some of the cultural characteristics of other foreign countries.

As such, this winter, Patrick Désir has invited GRUPO COMPAY SEGUNDO, a CULTURAL SYMBOL OF CUBA, founded in 1995 by Compay Segundo.



Salsa night fever 2019

poussières
de
vie

**SALSA
NIGHT FEVER**



First Asia tour of the Grupo Compay Segundo, the legend of Chan Chan

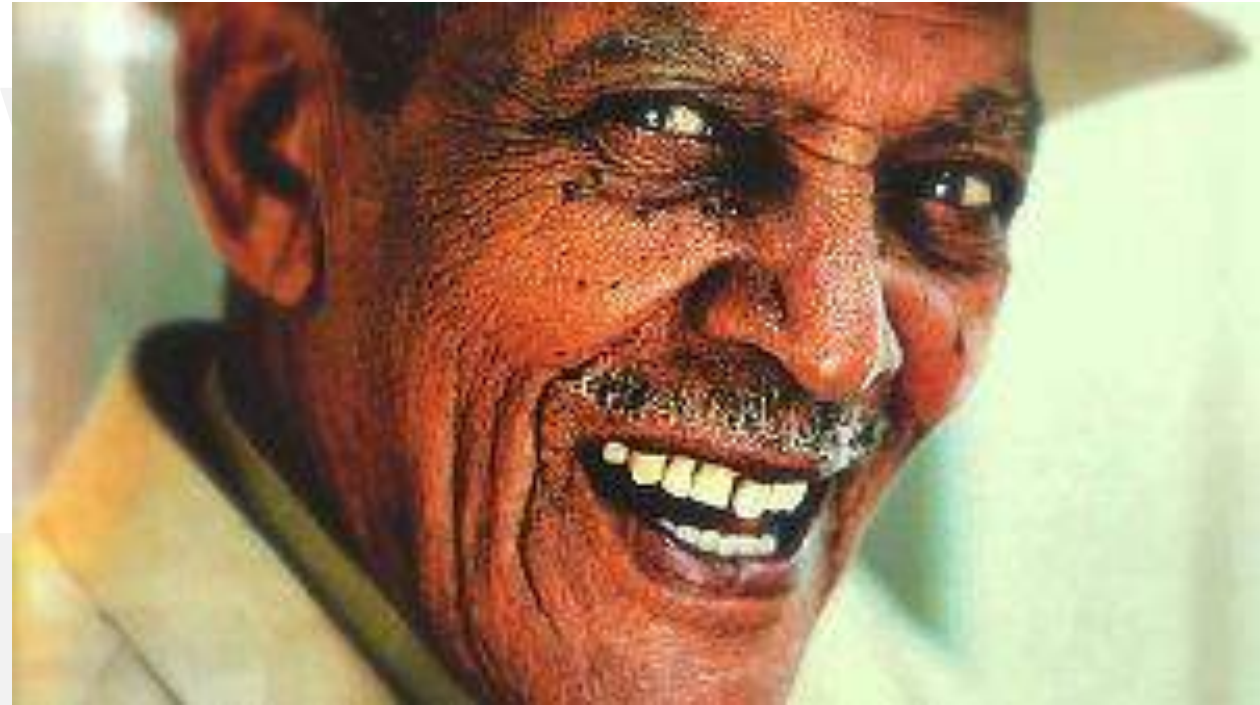
GRUPO COMPAY SEGUNDO

A S I A T O U R 2 0 1 9

GRUPO COMPAY SEGUNDO

As a true master of words and music, **COMPAY SEGUNDO** has become **a legend in Cuba** and has been very popular everywhere in the world. With his cigar and his panama hat, he mastered like nobody else the armonico (a seven strings guitar he created). Having passing away in July 2003, his son, Salvador Repilado, who was also his contrabass player, became director of his orchestra.

THE **GRUPO COMPAY SEGUNDO** was born. Salvador Repilado also took part with his father and Hugo Garzon in the BUENA VISTA SOCIAL CLUB project. Their song Chan Chan is a major piece of this work.



THE CONCERT



As official ambassadors of Cuban music around the world, the **GRUPO COMPAY SEGUNDO** proudly carries the identity of the 'sound' of traditional Cuban music.

The band has also kept audiences from around the world captivated through features with great artists such as: Omara Portuondo, Eliades Ochoa, Charles Aznavour, Teresa Garcia Caturla, Isaac Delgado, Lou Bega... Macusa, Saboroso, Anita, las Flores de la Vida.


They continue to play some of the most emblematic songs of the genre such as Chan Chan, a song written by the legendary COMPAY. Having these nine musicians from the GRUPO COMPAY SEGUNDO with us for PointARTS is an experience like no other.

poussières
de vie

HA NOI SALSA NIGHT FEVER

With
GRUPO COMPAI SEGUNDO

★ DE CUBA ★
LA LEYENDA DEL CHAN CHAN



WEDNESDAY, 27TH NOVEMBER, 2019
07:00PM - 09:00 PM
AT THE **YOUNG THEATER OF VIETNAM**
11 NGO THI NHAM STREET, HAI BA TRUNG DISTRICT

TICKET HOTLINE: 028 35176027
EMAIL: COMMUNICATIONS@POUSSIERESDEVIE.ORG
ONLINE BOOKING:
FACEBOOK.COM/POUSSIERESDEVIEVIETNAM

SELLING POINT - PDV HQ:
49/3 DINH TIEN HOANG ST.,
WARD 3, BINH THANH DIST., HCMC.

Venue: Young Theater of Vietnam

Address: 11 Ngo Thi Nham, Hai Ba Trung, Hanoi

Date: 27th November 2019


Time: 19:00 – 21:00

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de vie

SAI GON SALSA NIGHT FEVER

With
GRUPO COMPAI SEGUNDO

★ DE CUBA ★
LA LEYENDA DEL CHAN CHAN



SATURDAY, 30TH NOVEMBER, 2019
07:00PM - 09:00 PM
AT THE **ARMY THEATER**
140 CONG HOA STREET, WARD 4, TAN BINH DISTRICT

TICKET HOTLINE: 028 35176027
EMAIL: COMMUNICATIONS@POUSSIERESDEVIE.ORG
ONLINE BOOKING:
FACEBOOK.COM/POUSSIERESDEVIEVIETNAM

SELLING POINT - PDV HQ:
49/3 DINH TIEN HOANG ST.,
WARD 3, BINH THANH DIST., HCMC.

Venue: Theater Army

Address: 140 Cong Hoa, Ward 04, Tan Binh District, HCMC

Date: 30th November 2019

Time: 19:00 – 21:00

poussières
de
vie

SALSA NIGHT FEVER

AGENDA



18:30 – 19:00

DOOR OPENING



19:00 – 20:45

GRUPO COMPAY SEGUNDO PERFORMANCES

AUDIENCE PARTICIPATING SALSA DANCE



20:45 – 21:00

CLOSING

THE GALA DINNER



Patrick's friends and Poussières de Vie members come from difference fields ranging from arts, education, health care and even the food scene. The main purpose of the event is to have a good time and allow all participants to meet, share stories and anecdotes about life and business as well as thoughts and ideas concerning the past, the current and the future state of community programs. In addition, Poussières de Vie has been pleased to offer entertainment through famous international guest speakers presenting cultural, artistic and culinary performances.

This time around, we have the pleasure of coming together in a soulful and special venue hosted in a private dining room with Grupo Compay Segundo and their incredible music.

- **VENUE:** Mai House Saigon
- **ADDRESS:** 01 Ngo Thoi Nhiem, Ward 6, District 3, HCMC
- **DATE:** 29th November 2019
- **TIME:** 6:00 PM – 10:00 PM
- **TICKET PRICE:** VIP – 5.000.000VND / ticket – VIP – 45.000.000VND / 10 tickets

AGENDA



18:00 – 19:00

GUESTS GREETING & NETWORKING



19:00 – 19:30

GRUPO COMPAY SEGUNDO INTRODUCTION



19:30 – 21:30

GRUPO COMPAY SEGUNDO PERFORMANCES

DINING

SPECIAL AUCTION



21:30 – 22:00

CLOSING

LATINO

LEGEND

Salsa night fever

Dancing

VIBRANT

CUBAN

TONE & FEEL

TOGETHER WITH POUSSIÈRES DE VIE BY CONTRIBUTING TO THE SHOWS

Support the cause and the show by becoming Sponsors for the Concert or Gala dinner. View the below benefits of becoming a sponsor through cash or product placement:

- 1. LOGO OF OUR PARTNERS WILL BE PUBLISHED ON POSTER, FLYER, TICKETS**
- 2. JOIN THE SPECIAL PHOTOGRAPHS ON STAGE**
- 3. OBTAINING CERTIFICATION OF THE SPONSOR**
- 4. TICKETS (VIP) AT THE CONCERT**
- 5. NAME READ OUT BY MC FOR APPRECIATION**

(*) SPONSORING VALUES: CUSTOMIZING THE GENEROSITY!!
(MINIMUM: 1.500USD)**

thank you.

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