

# SÉMINAIRE DE BIENVENUE

SEPTEMBER 19TH, 2019

Annual event which gathers **more than 50 people**, "Séminaire de Bienvenue" is an **opportunity for you to target newcomers** in Vietnam.

Opening the academic year, this event **encounters a great success** since its launch.

This new edition will take place in **Gameloft's new welcoming premises** in Binh Thanh.



# EVENT PROMOTION

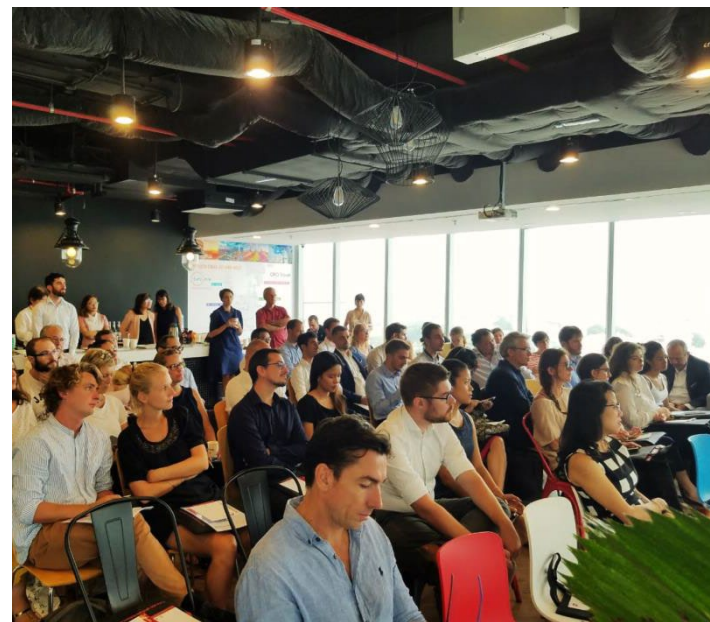
To guarantee success, the event is promoted through **various media:**

## INTERNET

- CCIFV website (over 4,000 monthly visitors),
- Social media (CCIFV Facebook (+ 4,000 fans), LinkedIn (+5,000 fans)).

## PROXIMITY MEDIA

- CCIFV E-mailings,
- CCIFV Newsletter (over 3,000 weekly readers),



# WHY BECOME A SPONSOR?



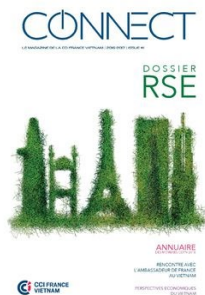
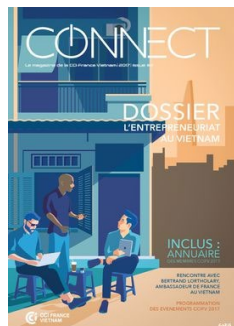
- To take advantage of an event that promotes Vietnam to newcomers
- To contribute to France and French speaking community's influence
- To get your brand known and meet futur key players from the local business community
- To create a link between your brand and newcomers

# SPONSOR OFFER

## SÉMINAIRE SPONSORSHIP + CONNECT #7 ADVERTIZING

Amount (in VND)	4 000 000
Logo	On the banner
Thanks	- Opening speech - Social media
Free tickets	2

Connect #7 discount	Publication
10 %	Quarter page
20 %	Half page
30 %	Full page



Our magazine CONNECT includes our Members Directory, main information about CCIFV's activities but also interviews and useful contacts.

- Periodicity: Two publications per year (March/September)
- Readership: CCIFV members and people interested in doing business in Vietnam (living in France or Vietnam)
- Estimation: **+1,500 readers**
- Circulation: 1300 copies in Vietnam and abroad

# THE ORGANIZER



**THE CHAMBER OF COMMERCE & INDUSTRY FRANCE-VIETNAM** (CCIFV) has over 280 members and provides services to the entire French business community operating in Vietnam.

Its missions articulate around 3 objectives :

- To share and to provide networking between its community and the business ecosystem,
- Promote France and its know-how,
- Help French companies to establish in Vietnam and to develop their activities.



# SÉMINAIRE DE BIENVENUE 2018 IN FEW PICTURES...



Should you have any questions on the event  
sponsorship, please feel free to contact:

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