



***HCMC Association for Women Executives and Entrepreneurs (HAWEE) would like to invite you to our business matching event!***

*Time & Date: 8:00 – 18:00, October 3rd, 2019*

*Venue: The Riverside Palace, 360D Ben Van Don St., Dist. 4, Ho Chi Minh city*

**WHY WE ORGANIZE THIS EVENT**

- SMEs accounts for 98% of enterprises in Vietnam.
- 31.3% of businesses in Vietnam are owned by women, which made Vietnam rank 1st in Asia in Female Business Ownership (MasterCard Index of Women Entrepreneurs, 2018)
- “Getting opportunities to do business, participating in the value chains domestically and internationally” ranks number one in HAWEE members' needs assessment over 3 years.

**6 REASONS WHY YOU & YOUR CORPORATE SHOULD PARTICIPATE**

- To find business partners, opportunities to trade, invest, and cooperate with a network of dynamic women entrepreneurs in different sectors from HCM City and 25 provinces in Vietnam.
- To source qualified products and services from women entrepreneurs.
- To present your products and services to potential buyers from different regions.
- To learn the dynamics of women entrepreneurs from the informative forum on “Toward Future Business Together”.
- For buyers, to be matched with appropriate partners based on interests and stated time.
- To support women entrepreneurs, mostly SMEs and the women entrepreneurs network in Vietnam.

**KEY ACTIVITIES**

**3.1 October 3<sup>rd</sup>: Agenda**

7:30	9:00 – 11:00	11:00 – 12:30	12:30– 13:30	14:00 – 16:00	16:30 – 17:30	18:00
<b>All-day Exhibition</b>						
Guest Welcome	<ul style="list-style-type: none"> <li>• Opening Speech</li> <li>• Forum: “Towards Future Business Together” (p.1)</li> </ul>	One-on-one meeting	Break	Forum: “Towards Future Business Together” (p.2)	MOU Signing Ceremony	Closing remarks
	3-min self-presentation for each company in the Exhibition Area.			3-min self-presentation for each company in the Exhibition Area.		

### 3.2 Forum “Towards Future Business Together”:

- **Work for higher business purpose**
- **Strategic partnership**
- **Industry highlights**
- **Prioritise Customer Experience**

#### Tentative speakers:

- Mr. Phạm Phú Ngọc Trai, Chairman of Rolex Việt Nam; Former President & CEO of Pepsico, Pepsico Indochina.
- Ms. Trần Thị Lệ – CEO of NutiFood.
- Ms. Hoàng Thanh Thủy – CEO of Vu Mua Vietnam.
- Mr. Lý Huy Sáng – Deputy Director of Minh Long Porcelain.
- Representative from the Dream Incubator.
- Representative from the The Department of Trade Promotion (VIETRADE) - Ministry of Trade Vietnam.
- Mr. Nguyễn Anh Dũng – Executive Director of the Retail Measurement Services at Nielsen Vietnam.

### HOW TO REGISTER

1. Register for business matching at <http://bit.ly/HAWEEb2bmatchingday>
2. Register for display at exhibition <http://bit.ly/HAWEEb2bmatchingday>
3. Register for sponsorship / trade promotion packages (direct contact)
4. Register for attending workshop “Towards Future Business Together”
5. Register for visiting the event

Note: Registrations are based on first come first served.

Item	Table	Standard booth
Specifications	Size: 6m2 3m wide, 2m long, 2.4 m high No back walls or side walls 01 table (1.8m x 0.45 m) + 2 chairs Electricity, standard WIFI	Size: 6m2 3m wide, 2m long, 2.4 m high 2 back walls + 2 side walls 01 table (1.8m x 0.45 m) + 2 chairs Electricity, standard WIFI
Price	VND 3.5 Million/table (~ USD 150)	VND 9 Million/booth (~ USD 386)
Benefits	*3-min self-presentation on stage *Free lunch for 2 staff * Free 2 Tickets to join workshop (save USD 43) *1-on-1 matching service at special price (USD 22, save USD 64)	*3-min self-presentation on stage *Free lunch for 2 staff * Free 2 Tickets to join workshop (save USD 43) * 1-on-1 matching service at special price (USD 22, save USD 64)

- 15-min Self-presentation on stage: 5.000.000 VND
- Participating fees for 1-on-1 B2B Business Matching: 2.000.000 VND

### TENTATIVE PROGRAM

On October 4<sup>th</sup>, 2019: Factory visit to SaiGon Food JSC (SGF). Profile: <http://bit.ly/profileSGF>

#### CONTACT THE ORGANIZING TEAM

**Hotline:** (028) 3995 6580 - Email: [hawee.dn@gmail.com](mailto:hawee.dn@gmail.com) (Ms.Tracy)

**Website:** [businessmatching.hawee.vn](http://businessmatching.hawee.vn) (English).

**Fanpage:** [www.facebook.com/HAWEEHCMC/](http://www.facebook.com/HAWEEHCMC/)