



In partnership with



# Sponsoring Package

France-Vietnam Job Fair

**NGÀY HỘI VIỆC LÀM** 2019  
**PHÁP-VIỆT**

JOIN THE BEST  
FRENCH & VIETNAMESE  
COMPANIES IN VIETNAM!

> **HANOI**

**11<sup>th</sup> MAY**

> **HO CHI MINH**

**18<sup>th</sup> MAY**

## I. Overview

### Key Information

- **The Organizers:**

- The Chamber of Commerce and Industry France-Vietnam
- The Embassy of France in Vietnam
- France Alumni

- **The Participants:**

- French and Vietnamese companies willing to recruit
- Vietnamese profiles with international backgrounds
- Fresh graduates
- Experienced professionals

- **The Venue:**

- ⑩ **Hanoi - TBC:**
  - Saturday, May 11th
  - From 8 a.m to 1 p.m
- ⑩ **Ho Chi Minh City – TBC:**
  - Saturday, May 18th
  - From 8 a.m to 1 p.m

## Advantages of participating

### For Employers

- A dedicated area to **promote company's image** and possibility to present its **activities and HR strategy** during dedicated workshops
- **Faster recruitment process** with opportunity to conduct **speed interviews** with candidates
- Facilitate organizations to gather pool of qualified candidates with necessary skills at a **low hiring cost**
- **Additional Services** : A folder with **pre-selected CVs** according to the available vacancies

### For Candidates

- Seek **job placement** or **internships** at top companies and organisations
- Opportunity to meet and network with recruiters from top companies to gain **career information** and **industry insights** for career planning
- Opportunity to gain valuable experience in **essential job search skills**
- Possibility to attend fun and engaging **workshops**



A special focus for the **French Tech Vietnam**, to highlight the dynamic startup eco-system in Vietnam.

## II. COMMUNICATION STRATEGY

### Press Conference (+20 media)

- HCMC: at the French Consulate General, May 9th
- Hanoi: at l'Espace, April 25<sup>th</sup> (TBC)

### Organizers' communication channels (Website, Facebook, LinkedIn)

- The CCIFV
- The Embassy of France in Vietnam
- France Alumni Vietnam

### Partners' communication channels (Website, Facebook, Twitter, LinkedIn)

- CFVG, AUF and other universities
- Networks of French Alumni associations
- Other Business Associations
- The participant companies

### Emailings

- E-mail to over 6000 candidates from CCIFV's Recruitment Service database

### Other communication support

- Posters, flyers, standees at the Consulate, cultural centers, universities, French library, etc.
- Online events management platforms
- Workshop directly in Universities

## SOCIAL NETWORK'S KEY FIGURES

NGÀY HỘI  
VIỆC LÀM  
PHÁP-VIỆT

**The Job Fair Facebook Page**  
**+9,000** followers  
Noted **4.9/5** by followers



**CCIFV  
WEBSITE**  
**80,000** visitors/ year



**CCIFV - job opportunities in Vietnam**  
**LINKEDIN**  
**+3,600** Followers



**CCIFV  
FACEBOOK PAGE**  
**9,700** Followers

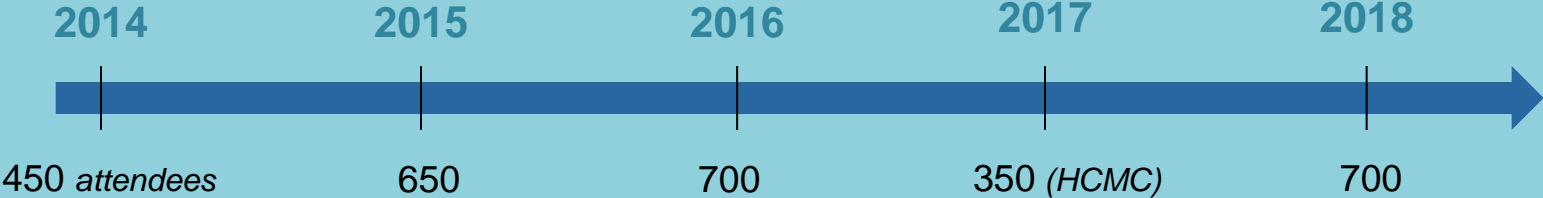


**TALENTS  
Newsletter**  
A HR database of  
**6,000** candidates



**CCIFV  
LINKEDIN PAGE**  
**+ 4,600** Followers

### III. A LOOK BACK AT PREVIOUS EDITIONS



# MEDIA COVERAGE

## They talk about us!



PRESS REVIEW  
#FrenchJobFairVN 2018  
#HCMC



Nang Hai festival recognized as national intangible cultural heritage

First Bus heli

## IV. FORMER EDITIONS FEEDBACKS

**+/-50 companies**

(Commerce, Distribution, Audit & Accounting, Media & Communication, Education, IT, Engineering, Construction, Hospitality, Tourism, Transportation & Logistics, etc.)

About **250**  
**candidates were**  
senior candidates

**300** job offers

**1000**  
applications  
received

**100%** of the  
companies which  
animated a  
workshop were  
satisfied and  
expressed their  
willingness to do it  
again

**80%** of the  
participant companies  
are satisfied and are  
ready to participate in  
the next Job Fair

After the Job fair, **74%**  
of the companies are  
still in recruitment  
process or have already  
recruited candidates  
(within a month after  
the job fair)



# THEY TRUSTED US

## BEHIND THE SCENE

## FRANCE-VIETNAM JOB FAIR 2018



Hotel Pullman Hanoi

**46** best French and Vietnamese companies coming to recruit



Register for free to the event !



Novotel Saigon Centre



## V. Event Sponsorship offers : 50.000.000 VND

- The sponsor's logo will appear on the:
  - CCIFV website, social media and e-news
  - The signature banner email (shared with the French Embassy, CFVG and France Alumni)
  - Printed flyers and posters
  - Standees and backdrop in the main hall
  - Banner placed outside of the venue
- The sponsor will benefit from **3 publications** on the Facebook page dedicated to the event and managed by CCIFV (design and texts to be provided by the sponsor).
- The sponsor will be offered a **1 hour workshop** during the event.
- **Dedicated space** in the press release to present the company and content of the workshop;
- The sponsor will be present at the **Press Conference** and will have the opportunity to present the **company** and introduce their jobs offers and workshop;
- The sponsoring company will be **publicly thanked during the welcoming speech** of the Job Fair by a CCIFV representative.

## VI. RECRUITER PARTICIPATION PACKAGE

	Standard	Premium	Premium ++
Number of tables (1,8m x 0,5m)	2	4	6
Number of chairs	4	8	12
Supplied standee: <ul style="list-style-type: none"> <li>• Logo of your company</li> <li>• List of job offers</li> </ul>	1	1	1
Standee brought by the company	1 standee	2 standees	1 backdrop + 1 standee
20-minutes workshop	2,000,000 VND	included	included
Participation fees for Members	8,000,000 VND	14,000,000 VND	20,000,000 VND
Participation fees for Non-Members	10,000,000 VND	17,000,000 VND	24,000,000 VND

***10% discount for a two-city package***

## VII. RECRUITING COMPANIES REGISTRATION



Deadline of the registration is **April 24<sup>th</sup>, 2019**

**Early birds:** Get **1,000,000 VND** discount for those who confirm their participation **between March 25<sup>th</sup> & 29<sup>th</sup> 2019**  
**+ 10% discount for a 2-city package (Hanoi & HCMC)**



Visit the Facebook page:

<https://www.facebook.com/CCIFVJobfair>



THANK YOU!

