



COMPANIES IN VIETNAM!









In partnership with

Sponsoring Package





I. Overview Key Information

• The Organizers:

- The Chamber of Commerce and Industry France-Vietnam
- The Embassy of France in Vietnam
- France Alumni

• The Participants:

- French and Vietnamese companies willing to recruit
- Vietnamese profiles with international backgrounds
- Fresh graduates
- Experienced professionals

- The Venue: ⁽¹⁾ Hanoi - TBC:
 - Saturday, May 11th
 - From 8 a.m to 1 p.m
 - **1** Ho Chi Minh City TBC:
 - Saturday, May 18th
 - From 8 a.m to 1 p.m



Advantages of participating

For Employers

- A dedicated area to promote company's image and possibility to present its activities and HR strategy during dedicated workshops
- Faster recruitment process with opportunity to conduct speed interviews with candidates
- Facilitate organizations to gather pool of qualified candidates with necessary skills at a low hiring cost
- <u>Additional Services</u>: A folder with preselected CVs according to the available vacancies

For Candidates

- Seek job placement or internships at top companies and organisations
- Opportunity to meet and network with recruiters from top companies to gain career information and industry insights for career planning
- Opportunity to gain valuable experience in essential job search skills
- Possibility to attend fun and engaging workshops



A special focus for the **French Tech Vietnam**, to highlight the dynamic startup eco-system in Vietnam.



II. COMMUNICATION STRATEGY

Press Conference (+20 media)	 HCMC: at the French Consulate General, May 9th Hanoi: at l'Espace, April 25th (TBC) 	
Organizers' communication channels (Website, Facebook, LinkedIn)	 The CCIFV The Embassy of France in Vietnam France Alumni Vietnam 	
Partners' communication channels (Website, Facebook, Twitter, LinkedIn)	 CFVG, AUF and other universities Networks of French Alumni associations Other Business Associations The participant companies 	
Emailings	• E-mail to over 6000 candidates from CCIFV's Recruitment Service database	
Other communication support	 Posters, flyers, standees at the Consulate, cultural centers, universities, French library, etc. Online events management platforms Workshop directly in Universities 	



SOCIAL NETWORK'S KEY FIGURES



The Job Fair Facebook Page +9,000 followers Noted 4.9/5 by followers



CCIFV WEBSITE 80,000 visitors/ year



CCIFV - job opportunities in Vietnam LINKEDIN +3,600 Followers



CCIFV FACEBOOK PAGE 9,700 Followers



TALENTS Newsletter A HR database of 6,000 candidates

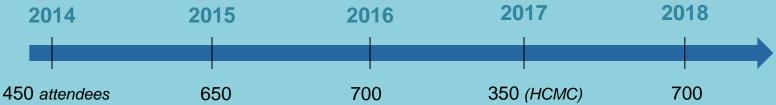


CCIFV LINKEDIN PAGE + 4,600 Followers



III. A LOOK BACK AT PREVIOUS EDITIONS





MEDIA COVERAGE

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France-Vietnam Job Fair to

be held in HCMC this week

France-Vietnam

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Nang Hai festival recognized as

national intangible cultural heritage

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PRESS REVIEW #FrenchJobFairVN 2018 #HCMC





IV. FORMER EDITIONS FEEDBACKS

+/-50 companies

(Commerce, Distribution, Audit & Accounting, Media & Communication, Education, IT, Engineering, Construction, Hospitality, Tourism, Transportation & Logistics, etc.)

300 job offers

1000 applications received

80% of the

participant companies are satisfied and are ready to participate in the next Job Fair

About **250** candidates were senior candidates

100% of the

companies which animated a workshop were satisfied and expressed their willingness to do it again After the Job fair, **74%** of the companies are still in recruitment process or have already recruited candidates (within a month after the job fair)

THEY TRUSTED US



CCI FRANCE

V. Event Sponsorship offers : 50.000.000 VND

- The sponsor's logo will appear on the:
 - CCIFV website, social media and e-news
 - The signature banner email (shared with the French Embassy, CFVG and France Alumni)
 - Printed flyers and posters
 - Standees and backdrop in the main hall
 - Banner placed outside of the venue

•The sponsor will benefit from **3 publications** on the Facebook page dedicated to the event and managed by CCIFV (design and texts to be provided by the sponsor).

•The sponsor will be offered a 1 hour workshop during the event.

•Dedicated space in the press release to present the company and content of the workshop;

•The sponsor will be present at the **Press Conference** and will **have the opportunity to present the company** and introduce their jobs offers and workshop;

•The sponsoring company will be **publicly thanked during the welcoming speech** of the Job Fair by a CCIFV representative.

VI. RECRUITER PARTICIPATION PACKAGE

	Standard	Premium	Premium ++
Number of tables (1,8m x 0,5m)	2	4	6
Number of chairs	4	8	12
Supplied standee:Logo of your companyList of job offers	1	1	1
Standee brought by the company	1 standee	2 standees	1 backdrop + 1 standee
20-minutes workshop	2,000,000 VND	included	included
Participation fees for Members	8,000,000 VND	14,000,000 VND	20,000,000 VND
Participation fees for Non-Members	10,000,000 VND	17,000,000 VND	24,000,000 VND

10% discount for a two-city package

VII. RECRUITING COMPANIES REGISTRATION

Deadline of the registration is April 24th, 2019

Early birds: Get 1,000,000 VND discount for those who confirm their participation between March 25th & 29th 2019

+ 10% discount for <u>a 2-city package (Hanoi & HCMC)</u>



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Visit the Facebook page:

https://www.facebook.com/CCIFVJobfair







