



**COMPANIES IN VIETNAM!** 









In partnership with

# **Sponsoring Package**





### I. Overview Key Information

#### • The Organizers:

- The Chamber of Commerce and Industry France-Vietnam
- The Embassy of France in Vietnam
- France Alumni

#### • The Participants:

- French and Vietnamese companies willing to recruit
- Vietnamese profiles with international backgrounds
- Fresh graduates
- Experienced professionals

- The Venue: <sup>(1)</sup> Hanoi - TBC:
  - Saturday, May 11th
  - From 8 a.m to 1 p.m
  - **1** Ho Chi Minh City TBC:
  - Saturday, May 18th
  - From 8 a.m to 1 p.m



# **Advantages of participating**

#### For Employers

- A dedicated area to promote company's image and possibility to present its activities and HR strategy during dedicated workshops
- Faster recruitment process with opportunity to conduct speed interviews with candidates
- Facilitate organizations to gather pool of qualified candidates with necessary skills at a low hiring cost
- <u>Additional Services</u>: A folder with preselected CVs according to the available vacancies

### For Candidates

- Seek job placement or internships at top companies and organisations
- Opportunity to meet and network with recruiters from top companies to gain career information and industry insights for career planning
- Opportunity to gain valuable experience in essential job search skills
- Possibility to attend fun and engaging workshops



A special focus for the **French Tech Vietnam**, to highlight the dynamic startup eco-system in Vietnam.



# **II. COMMUNICATION STRATEGY**

Press Conference (+20 media)	<ul> <li>HCMC: at the French Consulate General, May 9th</li> <li>Hanoi: at l'Espace, April 25<sup>th</sup> (TBC)</li> </ul>	
<b>Organizers' communication channels</b> (Website, Facebook, LinkedIn)	<ul> <li>The CCIFV</li> <li>The Embassy of France in Vietnam</li> <li>France Alumni Vietnam</li> </ul>	
<b>Partners' communication channels</b> (Website, Facebook, Twitter, LinkedIn)	<ul> <li>CFVG, AUF and other universities</li> <li>Networks of French Alumni associations</li> <li>Other Business Associations</li> <li>The participant companies</li> </ul>	
Emailings	• E-mail to over 6000 candidates from CCIFV's Recruitment Service database	
Other communication support	<ul> <li>Posters, flyers, standees at the Consulate, cultural centers, universities, French library, etc.</li> <li>Online events management platforms</li> <li>Workshop directly in Universities</li> </ul>	



#### **SOCIAL NETWORK'S KEY FIGURES**



The Job Fair Facebook Page +9,000 followers Noted 4.9/5 by followers



CCIFV WEBSITE 80,000 visitors/ year



CCIFV - job opportunities in Vietnam LINKEDIN +3,600 Followers



CCIFV FACEBOOK PAGE 9,700 Followers



TALENTS Newsletter A HR database of 6,000 candidates

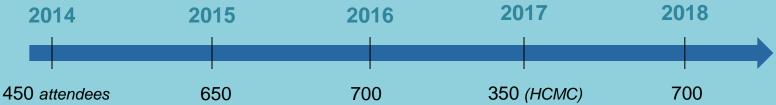


CCIFV LINKEDIN PAGE + 4,600 Followers



## **III. A LOOK BACK AT PREVIOUS EDITIONS**





### MEDIA COVERAGE

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France-Vietnam Job Fair to

be held in HCMC this week

France-Vietnam

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Nang Hai festival recognized as

national intangible cultural heritage

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#### PRESS REVIEW #FrenchJobFairVN 2018 #HCMC





# **IV. FORMER EDITIONS FEEDBACKS**

### +/-50 companies

(Commerce, Distribution, Audit & Accounting, Media & Communication, Education, IT, Engineering, Construction, Hospitality, Tourism, Transportation & Logistics, etc.)

# 300 job offers

**1000** applications received

#### **80%** of the

participant companies are satisfied and are ready to participate in the next Job Fair

## About **250** candidates were senior candidates

#### **100%** of the

companies which animated a workshop were satisfied and expressed their willingness to do it again After the Job fair, **74%** of the companies are still in recruitment process or have already recruited candidates (within a month after the job fair)

# THEY TRUSTED US



# CCI FRANCE

# V. Event Sponsorship offers : 50.000.000 VND

- The sponsor's logo will appear on the:
  - CCIFV website, social media and e-news
  - The signature banner email (shared with the French Embassy, CFVG and France Alumni)
  - Printed flyers and posters
  - Standees and backdrop in the main hall
  - Banner placed outside of the venue

•The sponsor will benefit from **3 publications** on the Facebook page dedicated to the event and managed by CCIFV (design and texts to be provided by the sponsor).

•The sponsor will be offered a 1 hour workshop during the event.

•Dedicated space in the press release to present the company and content of the workshop;

•The sponsor will be present at the **Press Conference** and will **have the opportunity to present the company** and introduce their jobs offers and workshop;

•The sponsoring company will be **publicly thanked during the welcoming speech** of the Job Fair by a CCIFV representative.

# VI. RECRUITER PARTICIPATION PACKAGE

	Standard	Premium	Premium ++
Number of tables (1,8m x 0,5m)	2	4	6
Number of chairs	4	8	12
<ul><li>Supplied standee:</li><li>Logo of your company</li><li>List of job offers</li></ul>	1	1	1
Standee brought by the company	1 standee	2 standees	1 backdrop + 1 standee
20-minutes workshop	2,000,000 VND	included	included
Participation fees for Members	8,000,000 VND	14,000,000 VND	20,000,000 VND
Participation fees for Non-Members	10,000,000 VND	17,000,000 VND	24,000,000 VND

# **10% discount for a two-city package**

# VII. RECRUITING COMPANIES REGISTRATION

# Deadline of the registration is April 24<sup>th</sup>, 2019

Early birds: Get 1,000,000 VND discount for those who confirm their participation between March 25<sup>th</sup> & 29<sup>th</sup> 2019

+ 10% discount for <u>a 2-city package (Hanoi & HCMC)</u>



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Visit the Facebook page:

https://www.facebook.com/CCIFVJobfair







