

CSR Asia Summit 2018

18-19 September | Kowloon Shangri-La | Hong Kong | #CSRAsia18

TRANSPARENCY. INTEGRITY. IMPACT.

It's approaching. Asia's most anticipated event for responsible and sustainable business transformation convenes at CSR Asia Summit 2018 in Hong Kong on 18-19 September 2018.

This year's conference brought to you by CSR Asia, an ELEVATE company, centres around Transparency, Integrity and Impact—the foundations of high performing, responsible organisations.

At CSR Asia Summit 2018, you will join 500+ regional practitioners and thought leaders to

- **Develop effective strategies** for sustainability, risk prediction, impact measurement and integrating the SDGs into your strategy in a world that is rapidly changing
- **Prepare for disruptive technologies** and legislation affecting transparency and trust
- **Capitalize on emerging opportunities** and latest developments vital for your competitive advantage
- **Enjoy a new supply chain stream** on the latest developments in responsible sourcing in Asia, which incorporates the focus of the ELEVATE Leadership Series events previously held in Hong Kong

Programme Highlights – CSR Asia Summit 2018

Welcome and Keynote				
Leadership Panel				
	Business Strategy and Transparency	Supply Chain Integrity and Innovation	Emerging Issues and Impact	Side Event
Day 1	Women in the Workplace: Asian Perspective	Global Trends in Responsible Sourcing 2018	Responsible Innovation and Consumer Trends in the Food Value-chain	Sponsored side event
	Sustainability Storytelling in the Digital Age: The Future of Reporting	Enhanced Worker Engagement in Global Supply Chains	Climate Resilience: Addressing Business Risks	Enabling Communities for a Growing Digital Economy
Day 2	The Rise of the Responsible Consumer: The Trends to Watch in Asia	What's Next in Supply Chain Transparency	Fake News? Impact and Responsibility of Social Media	Sponsored side event
	Aligning Commercial Objectives with Achieving the SDGs	Cross-Industry Perspectives on Social Risks	Plastics: The Good, the Bad, the Ugly	Sponsored side event
	Sustainable Finance – Separating Myth from Fact	Building Supply Chain Ownership Using Analytics	What is Your Social Impact? How to Evidence Effectively	Sponsored side event
Closing Session				

Three areas of focus: Transparency. Integrity. Impact.

+ Business Strategy and Transparency

Modern Slavery and disclosure legislation as well as the SDGs are increasingly requiring transparency and due diligence. However, business driven sustainability cannot be legislated; it demands the right approach to strategic planning and skills development.

+ Supply Chain Integrity and Innovation






From disruptive technologies to product individualisation, the pace of change in supply chain management is unparalleled. Keep up and learn from pragmatic sessions with subject matter experts and actionable takeaways.

+ Emerging Issues and Impact

From food production to waste management crisis and social media—regional and global developments will impact your business. You need to understand your responsibility and impact.

2018 Speakers

This year’s conference brings together industry leaders from business, government and civil society to tackle global trends in responsible business practice and regional opportunities. Here are a few of the 70+ speakers:

				
Shirley Yu Group Country Manager, Visa Greater China	Uli Boettger Senior Vice President, Finance and Controlling, Asia Pacific, BASF	Esther An Chief Sustainability Officer, City Developments Limited	David Ko Head of Digital, Ruder Finn APAC	Maxime Pourrat Director APAC, Winnov Solutions










“The whole event was thoroughly enjoyable, a great learning experience, the networking opportunity was valuable enable collaboration and overall thought provoking.”
Factory Compliance and Ethics Manager, Big W Australia, (Woolworths Supermarkets)

Participating companies – a total of 400 organizations will be represented



Leading companies and organisations who are sponsoring CSR Asia Summit

Business, government and civil society representatives are invited again to co-create Asia's leading summit tackling global trends in responsible business practice and specific regional opportunities.

Platinum Sponsors	Silver Sponsors	Session Sponsors
	 	 
	 	
	 	

Sponsorship opportunities available for key partners

Sponsoring the CSR Asia Summit allows your organisation to highlight its commitment and support to sustainability and corporate social responsibility. The event provides access to over 500 influential and engaged delegates. We offer:

- Speaking opportunities
- Branded lunches
- VIP dinners
- Extensive logo placement in event marketing materials, website, programmes
- Exhibition space
- Multiple conference passes
- Tailored packages to suit your individual needs

We have a few opportunities remaining for potential sponsors; please visit the [CSR Asia Summit sponsorship page](#).

Or contact the CSR Asia Summit Team at summit@csr-asia.com.



Join the 2018 CSR Asia Summit

Kowloon Shangri-La, 4 Mody Road, Tsim Sha Tsui East, Kowloon, Hong Kong

Enjoy five-star luxury in the heart of Tsim Sha Tsui. Take advantage of the Summit + Shangri-La hotel packages while quantities last.

[Book here](#) using the discount code: CSR170918

<http://www.csr-asia.com/summit2018/>

Register today for the CSR Asia Summit 2018!